Design

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New Dimensions

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Walnut and Gold'n Bronze . . . The New Concept In Furniture and Equipment For The Beauty Salon of Tomorrow!

Another First by Kochs

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Catalog No. 78

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THEO. A. Kochs CO

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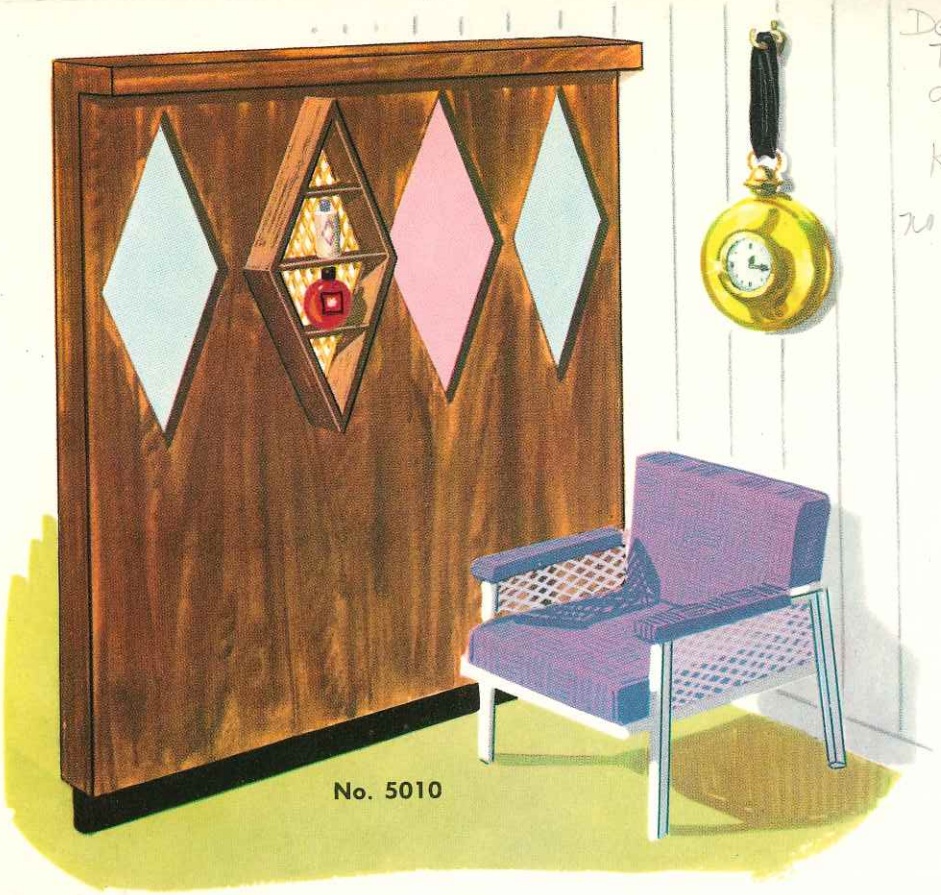
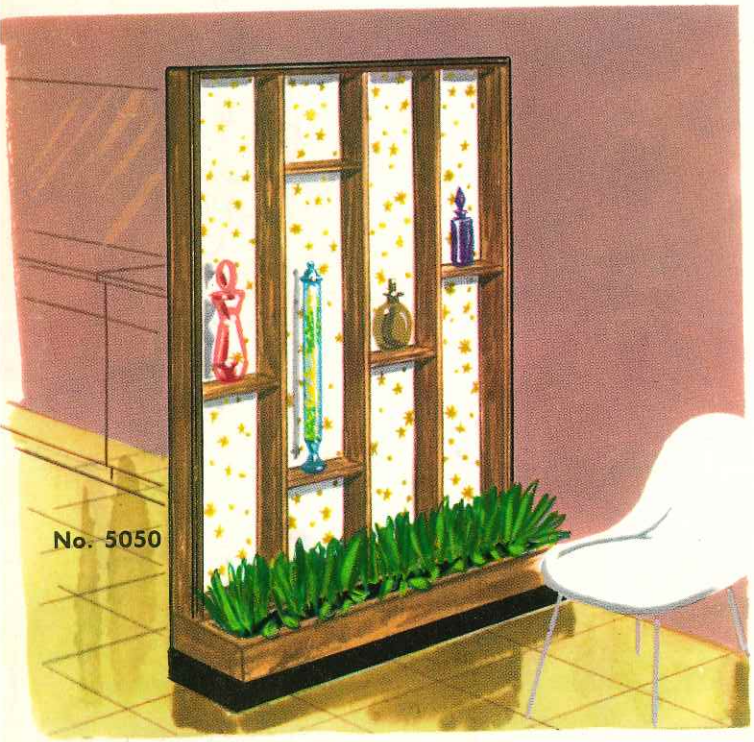


"The Diamond"
No. 5010 Front Panel

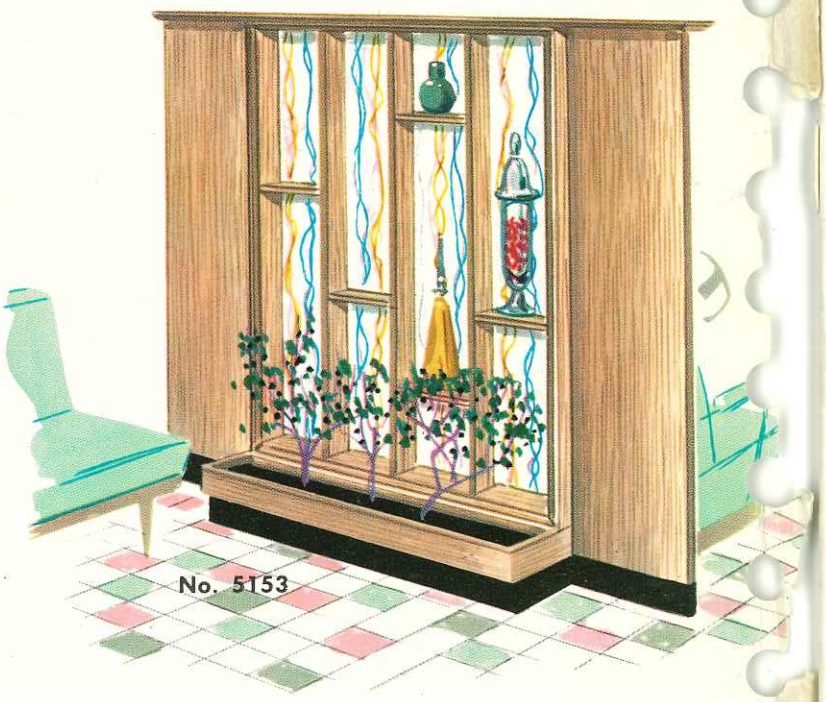
Breathing new life into your present Reception Room needn't mean expensive, extensive remodeling. With "The Diamond" you can achieve an elegant transformation that will please you for years. Designed in rich Walnut with the Diamonds finished in Colored Lacquer, as is lacy metal mesh which forms background of open faced Display Case. Lengths over 6 feet are made with the addition of a "U Shaped" filler box, (not available in less than 6 ft. lengths). Model shown is for Right Wall of room.

** Also available in Colorful Oak —See Nos. 5110-5111.*



No. 5050 "Soji" Front Panel

Shown here in Walnut and Gold'n Bronze 4 foot size. For longer models of "The Soji", refer to No. 5153 described at right.



No. 5153 "Soji" Front Panel

A stunning new design idea that makes a "dream" Reception Roor come true. Sturdily constructed of colorful Oak and dramatized wit a new translucent Plastizine material background. (Two new design patterns to choose from—see swatches, page 7). At the base, we have added a Flower Planter which is furnished with a metal containe Panel is smartly capped with moulded trim, equipped with black rubber base mop protector. Furnished with shoe for fastening to wall. Height 81"—depth front to rear 12".

** Also available in Glamorous Walnut—See Nos. 5050-5055.*

New Beauty For Your Reception Room

"The Planter" No. 5031 Front Panel

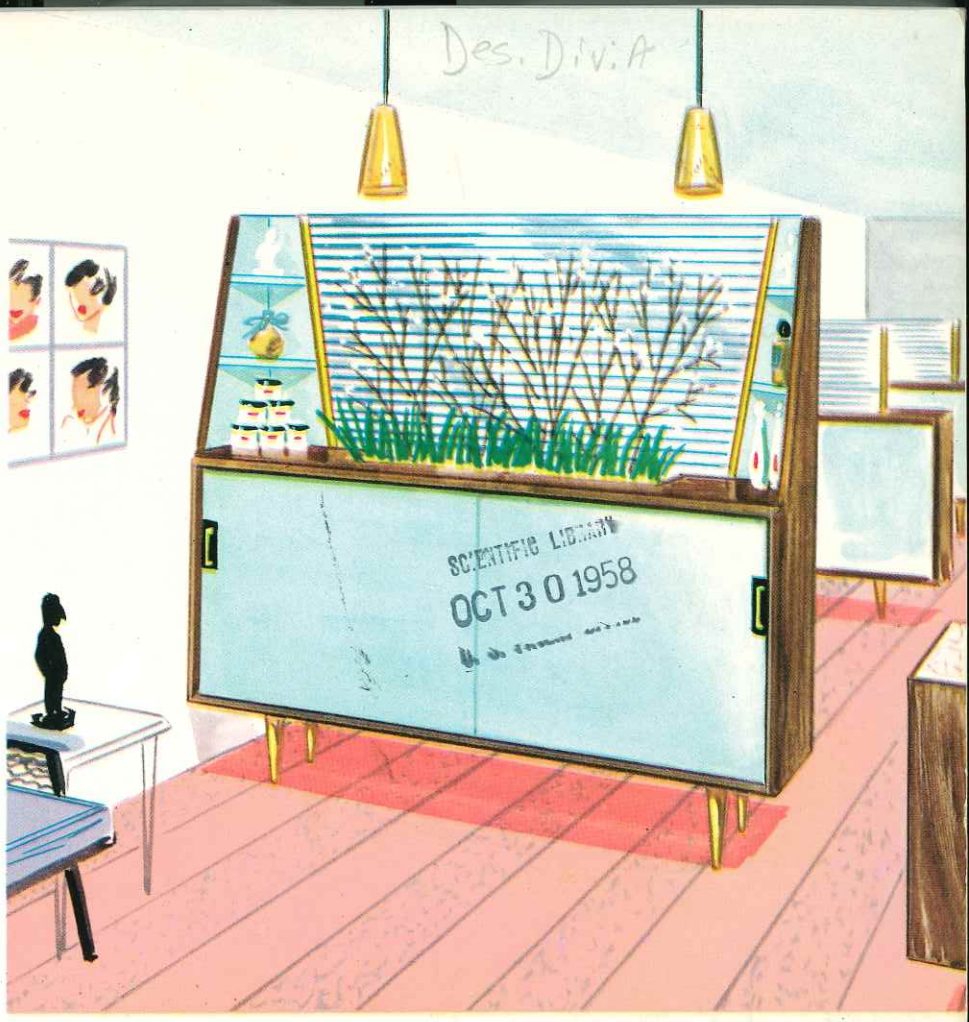
There's much excitement in the elegant styling of these Front Panels of Walnut and Gold'n Bronze. Yet they are equally important as functional units. Display shelves help you sell more profitable resale items. You get a world of added storage space which is hidden behind colorfully finished sliding doors . . . finished in our new "Stardust." For privacy, center backing of translucent ribbed glass. We've even added a planter box and lined it with a metal container.

This unit may be had with sliding doors in front or rear. Height 69½" — depth 10" — lengths variable.

* *"The Planter" is also available in your choice of colorful oak.*

Refer to price list when ordering.

Doors in front — Walnut — Nos. 5030 thru 5033
Doors in front — Oak — Nos. 5130 thru 5133
Doors in rear — Walnut — Nos. 5035 thru 5038
Doors in rear — Oak — Nos. 5135 thru 5138



"The Hutchinson" No. 5026 Front Panel

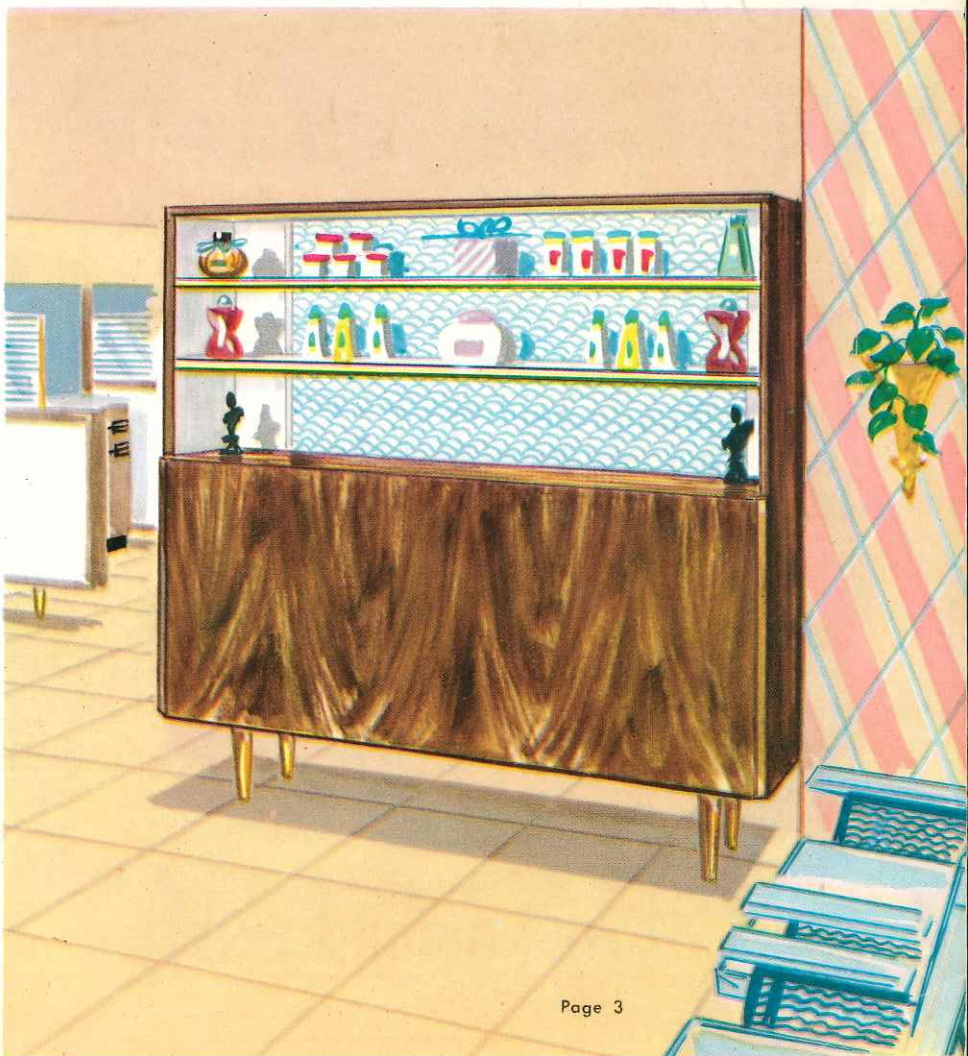
Wonderfully individual, inviting in eye appeal. Gracefully designed in rich Walnut and shimmering Gold'n Bronze. Beautiful and functional. It features plenty of display area to help you sell many profitable items. It offers plenty of storage space, cleverly hidden behind sliding doors (on the rear side of model illustrated here) which are colorfully finished in "Stardust." The center backing is made of our newly designed "lacy scroll" metal finished in colorful, colored lacquer. You get privacy, yet your waiting patron is in view.

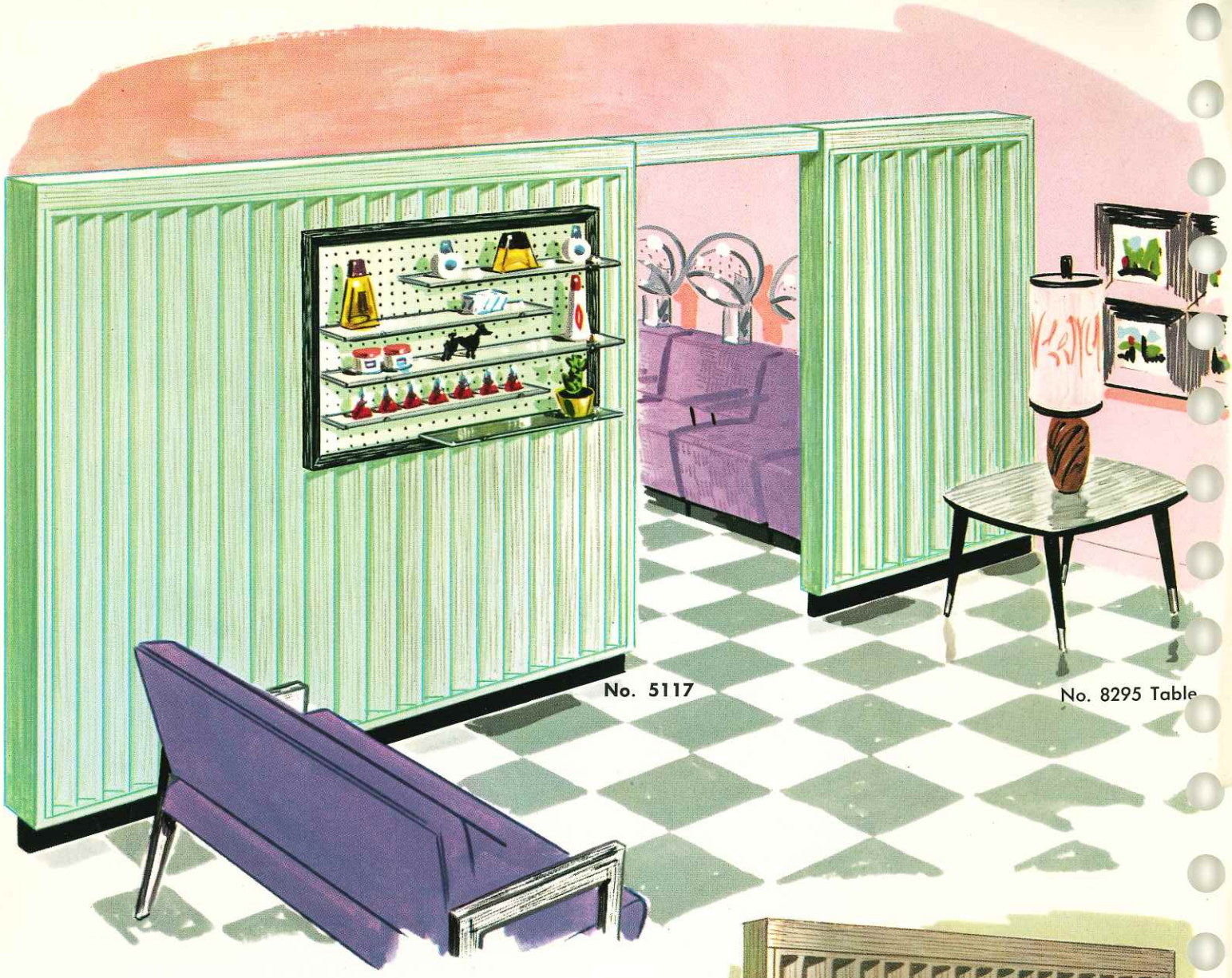
This unit may be had with sliding doors in front or rear. Height 69½" — depth 10" — lengths variable.

* *"The Hutchinson" is also available in your choice of colorful oak.*

Refer to price list when ordering.

Doors in front — Walnut — Nos. 5020 thru 5023
Doors in front — Oak — Nos. 5120 thru 5123
Doors in rear — Walnut — Nos. 5025 thru 5028
Doors in rear — Oak — Nos. 5125 thru 5128





No. 5117 "Louvre" Front Panel With Display

Glamour steps into your Reception Room with the graceful "Louvre" Front Panels. Designed in sturdy Oak and exquisitely finished in your choice of decorator colors of "Wonder Finish". The Louvres admit air without sacrificing privacy—they're set like a vertical venetian blind.

The open face Display Case helps you sell profitable merchandise. The display case is made of a perforated panel finished in colorful Colored Lacquer and framed with Oak moulding. Display unit comes complete with glass shelves and brackets. Overall depth of panel, front to rear, 10⅞". Height 81"—made in models for Right or Left side of room when facing. A special Canopy—No. 5398—forms a perfect archway when two panels are used together.

** Louvre Front Panel With Display Oak and Chrome Series—No. 5112 thru 5119 . . . Walnut and Gold'n Bronze Series—No. 5012 thru 5019.*

No. 5102 "Adjustable Louvre" Front Panel

This Front Panel has been designed with adjustable louvres so that you may adjust them to suit your needs. Constructed of sturdy Oak and colorfully finished in "Wonder Finish." Makes a dramatic entrance-way when used with our No. 5398 Canopy which forms a perfect archway. Overall height 81"—depth 6". For lengths greater than 7'0" a special "U" shaped filler box is provided.

** Adjustable Louvre Front Panel Oak and Chrome Series— No. 5100 thru 5104 . . . Walnut and Gold'n Bronze Series—No. 5000 thru 5004.*

No. 5042 Front Panel

An impressively dramatic, three-in-one Front Panel. Elegantly styled in Walnut and Gold'n Bronze, this gleaming beauty will certainly give your Reception Room a distinctive appearance.

"Three-in-one" service to you . . .

(1) Large display case with full view glass sliding doors to help you sell many profitable resale items . . .

(2) Sliding doors in lower section for storage—stores your inventory of retail resale products . . .

(3) Or your choice of sliding doors in rear of lower section to use as supply storage space when working in the first booth behind this Front Panel.

Sliding doors in lower section and interior of top display case finished in colorful "Stardust." Overall height 69½"—depth 10". Length, variable.

** See Price List Nos. 5040 thru 5049 for Walnut and Gold'n Bronze Series and 5140 thru 5149 for Oak and Chrome Series.*

No. 5042

No. 5161

No. 5070

No. 5161 Flower Box Front Panel

Handsomely designed for the smaller shop. Quality Oak, finished in decorator colors. The beautiful flowers that you'll put in the planter box will be enhanced by the translucent ribbed glass background. Sliding doors in "Stardust" finish conceal a world of storage space. Height 69½"—depth 10".

** See price list Nos. 5160 thru 5169 for Oak and Chrome Series and Nos. 5060 thru 5069 for Walnut and Gold'n Bronze Series.*

No. 5070 Flower Box Divider

The identical panel as described above but without a glass top.

** See price list No. 5070 thru 5074 for Walnut and Gold'n Bronze Series and 5170 thru 5174 for Oak and Chrome Series.*

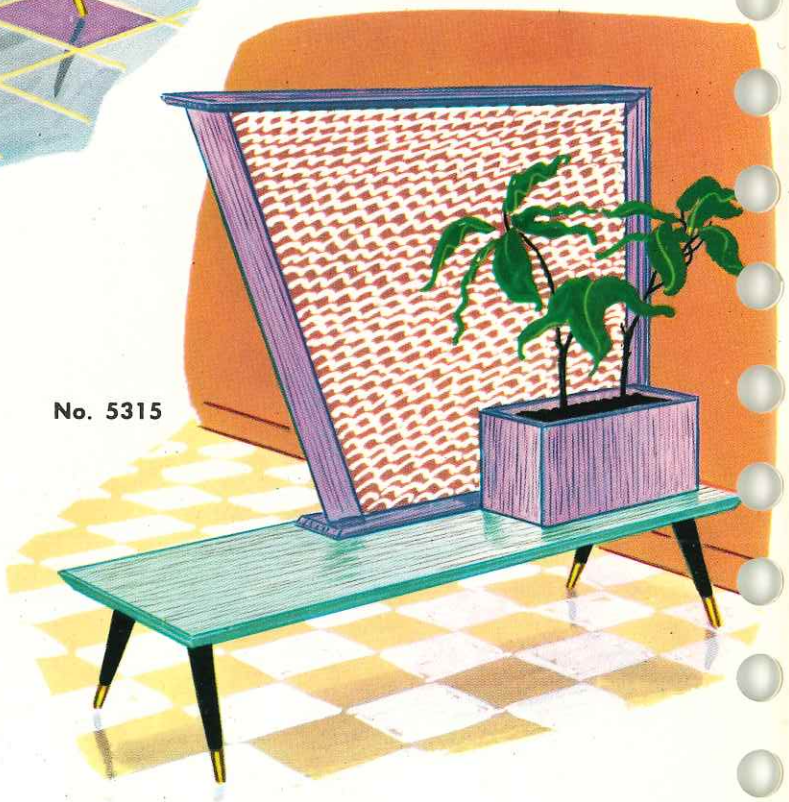
New Dimensions by Kochs

No. 5220

No. 5220 Sectional Front Panel

Your Reception Room done in good taste. Warm rich Walnut accented with a colorful "lacy metal mesh" background. Graceful table highlights jet black legs tipped with Gold'n Bronze ferrules. To add a touch of greenery, you have a metal planter suitable for artificial flowers. Display case at top has interior finish of "Stardust" and sliding glass door with finger grips. Overall height 68¼".

**See Price List Nos. 5220, 5221, 5320 and 5321.*

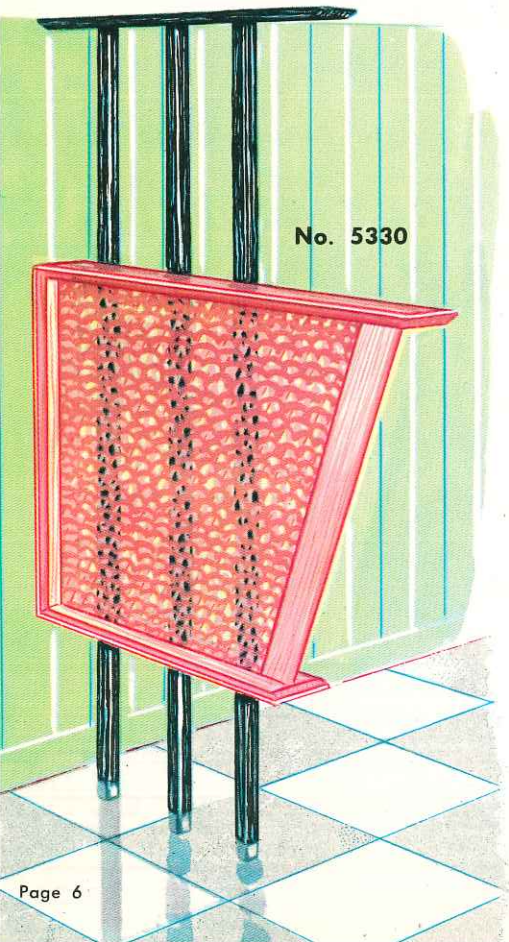


No. 5315

No. 5315 Sectional Screen Panel With Flower Box

Here's an economical way to dress up your Reception Area, or divide areas in your shop—drying from styling, manicuring from shampooing. Ultra modern screen effect with its "lacy metal mesh" finished in colored Lacquer gives you semi-privacy. This panel comes complete with metal container for artificial flowers. Black legs of table are set off with chrome ferrules. Overall height 68¼".

**See Price List Nos. 5215 thru 5218 and 5315 thru 5318.*



No. 5330

No. 5330 Screen On Poles

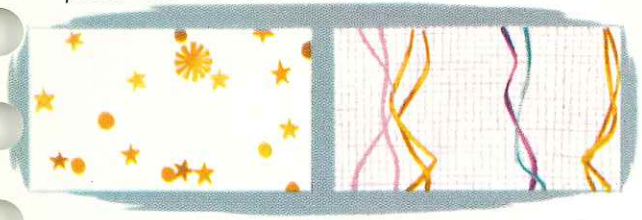
Add a new touch of personality to your Reception Area, or separate "working areas" in your salon. "New Dimension" Angular Screen features colorful "lacy metal mesh." Size is 48" wide and 52½" at its greatest height. Poles are 1¾ x 1¾ inches with rounded corners, furnished with aluminum shoes and ceiling plate for installation.

**See Price List Nos. 5230 and 5330.*

No. 5202 Sectional Front Panel With Flower Box

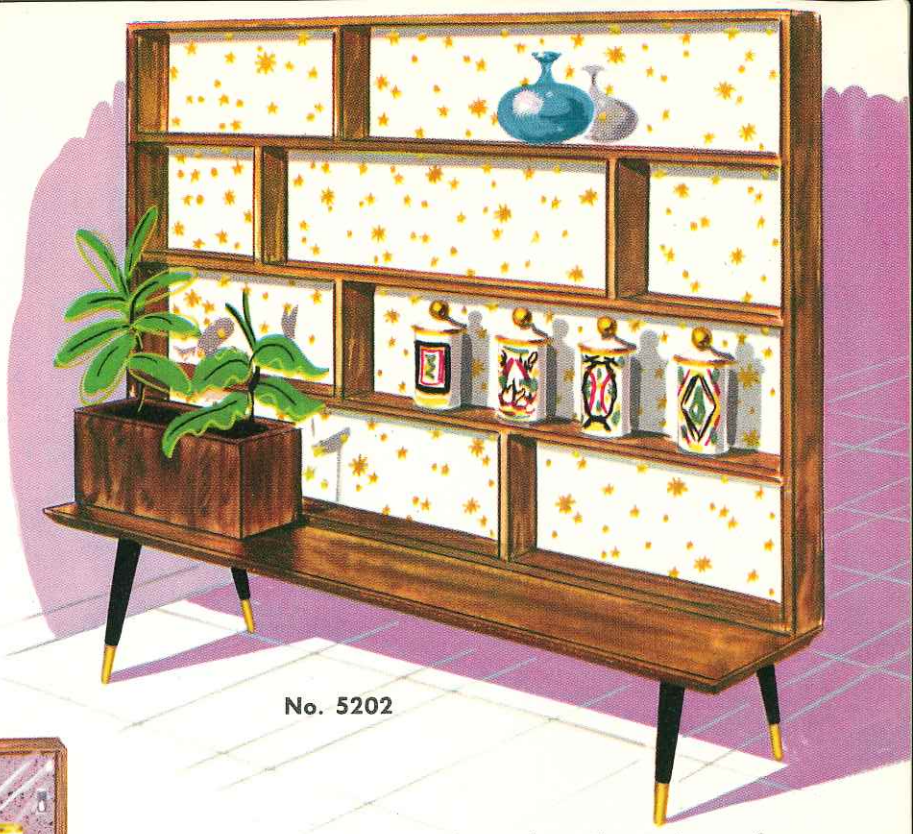
Colorful . . . Decorative . . . Ultra Modern. Gracefully designed in rich Walnut and smartly accented with a background of colorful translucent Plastizine. The sleek looking table is enhanced by tapered legs with Gold'n Bronze ferrules. The flower box, which includes a metal container, can be planted with artificial flowers. Overall height 68¼", length 5'0". For 6'0" length—order No. 5203.

** See Price List Nos. 5302 and 5303 if you prefer our Oak and Chrome Series.*



No. 7 Cosmos Plastizine

No. 6 Running Straw Plastizine



No. 5202

Same Front Panel — but without Planter Box — See Nos. 5200 - 5201 and 5300 - 5301 in Price List.

No. 5325

No. 5325 Sectional Display Front Panel

Handsomely designed in Oak. Features a colorful display case with "Stardust" finish interior and sliding glass doors. Attractive lacy metal mesh panel finished in your choice of Colored Lacquer. Flower planter furnished with metal container. Tapered table legs accented with chrome ferrules. Can also be used as a divider. Height 68¼"—length 5'0". For 6'0" length—order No. 5326.

** See price list Nos. 5225-5226 for our Walnut and Gold'n Bronze Series.*

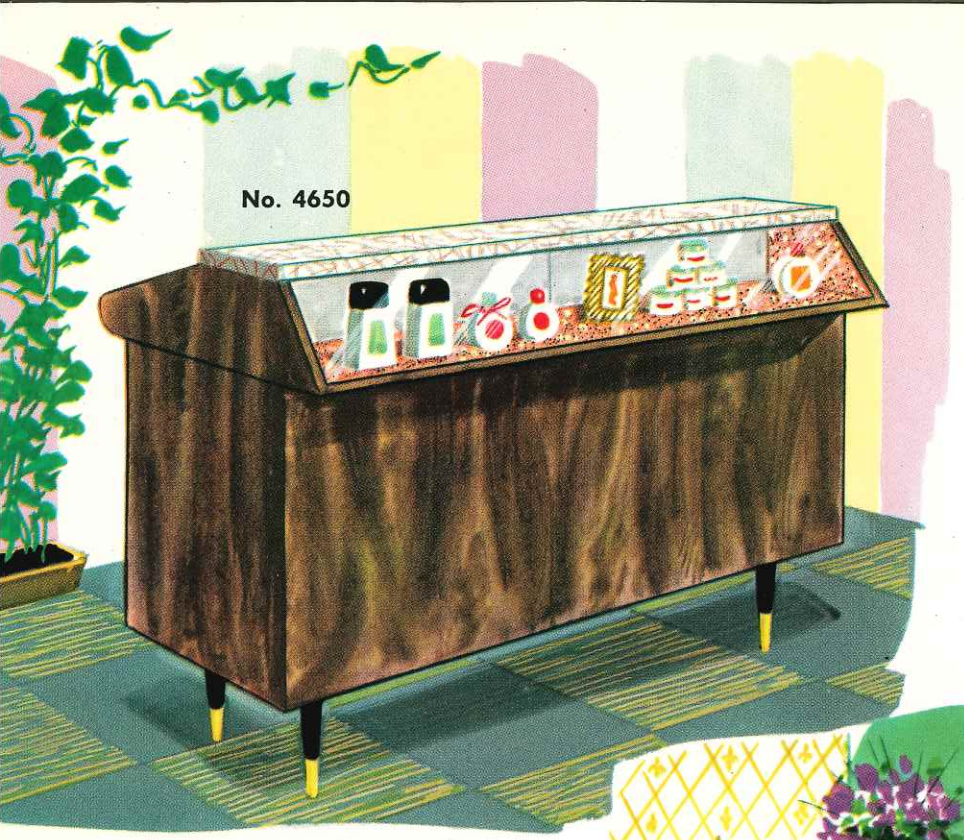
No. 5335

No. 5335 Display On Poles

An attractive room divider. Oak poles are 1¾ x 1¾" with rounded corners and beautifully decorated in Wonder Finish. Frame around display is Oak—perforated background finished in Colored Lacquer. Comes complete with brackets and glass shelves for displaying profitable resale items. Poles are furnished with aluminum shoes and ceiling plate. Height of poles variable to fit your ceiling height. Display case measures 48" long—34½" high.

** See price list No. 5235 for our Walnut and Gold'n Bronze Model.*

New Dimensions by Kochs



No. 4650 Sales-Maker Desk

A breath-taking beauty in rich Walnut and Gold'n Bronze. Large glass enclosed slant-front profit-making display case, has sliding doors in rear. Interior of display case finished in colorful "Stardust." Bakelite change top for an accent of color and long wear. Jet black Pacolene covered writing surface. Available in sizes . . . 4'6" — 5'6" — 6'6". Overall height 41½" — to writing surface 30½", depth 28".

** For other models, see price list Nos. 4650 thru 4655 and 4750 thru 4755*

Custom Rear provides storage cupboard; two drawers, one with cash compartment and lock.

Deluxe Rear provides two drawers, one equipped with cash compartment and lock.

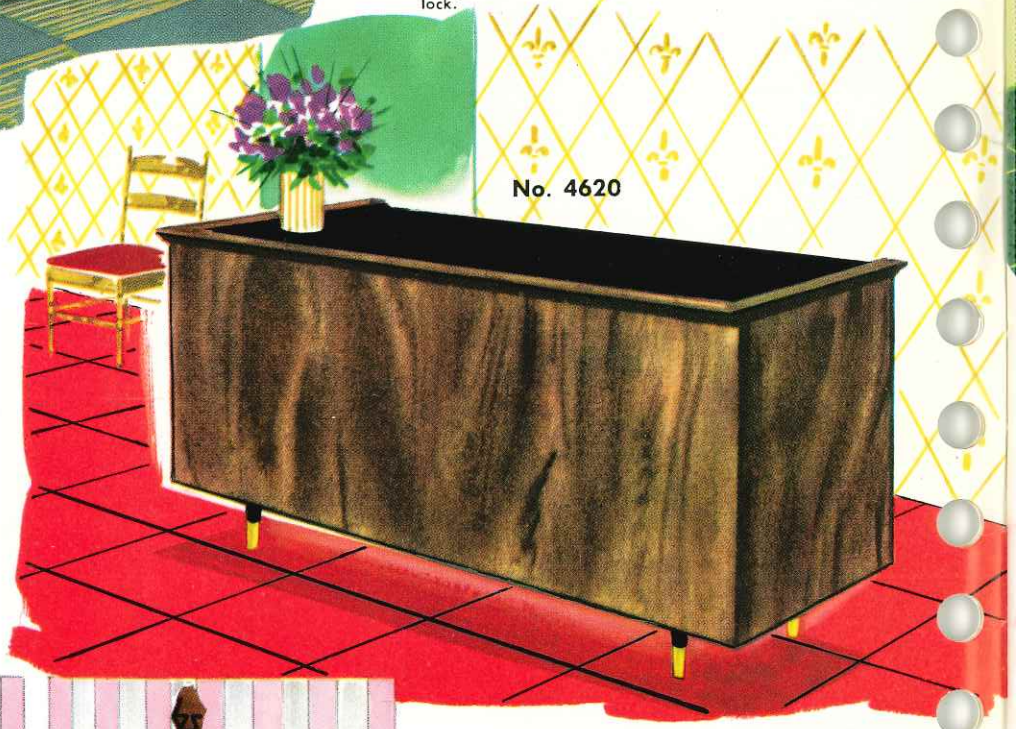
No. 4620 Appointment Desk

Stunning Walnut and Gold'n Bronze low style desk features plenty of space for your cash register and display space for profit making resale items. Work surface smartly covered in jet black pacolene, with handsome moulded trim. Available in 4, 5 or 6 foot lengths. Overall height 30½", depth 20".

** For other models, see price list Nos. 4620 thru 4625 and 4720 thru 4725*

Custom Rear provides storage cupboard; two drawers, one with cash compartment and lock.

Deluxe Rear provides two drawers, one equipped with cash compartment and lock.



No. 4661 Full Size Desk

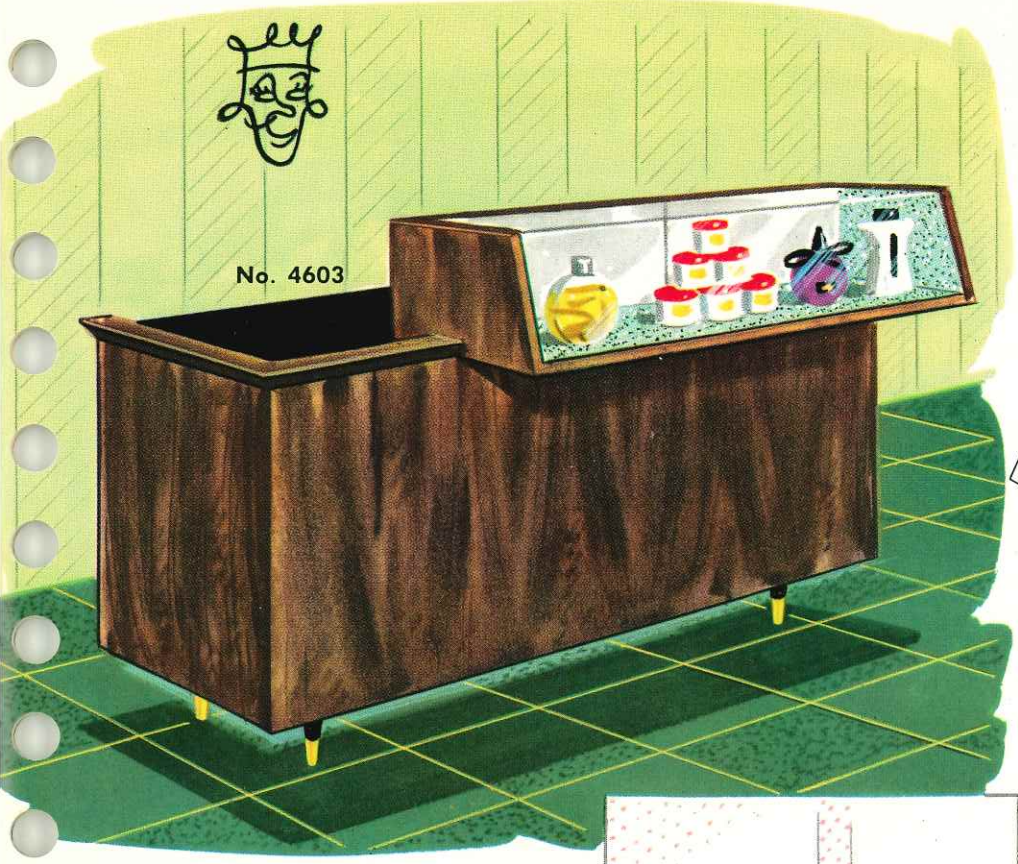
Smart in appearance . . . beautifully styled . . . colorfully finished in stunning new, durable "Stardust" . . . accented with a stylish moulded trim, also in "Stardust." Bakelite change top, writing surface covered in jet black pacolene. Available in 3, 4, 5 or 6 foot lengths. Overall height 39½, depth 20".

** This desk available 3 ways: See price list Nos. 4660 thru 4677 and 4770 thru 4777*

Custom Rear provides storage cupboard; two drawers, one with cash compartment and lock.

Deluxe Rear provides two drawers, one equipped with cash compartment and lock.

New Dimensions In Desks



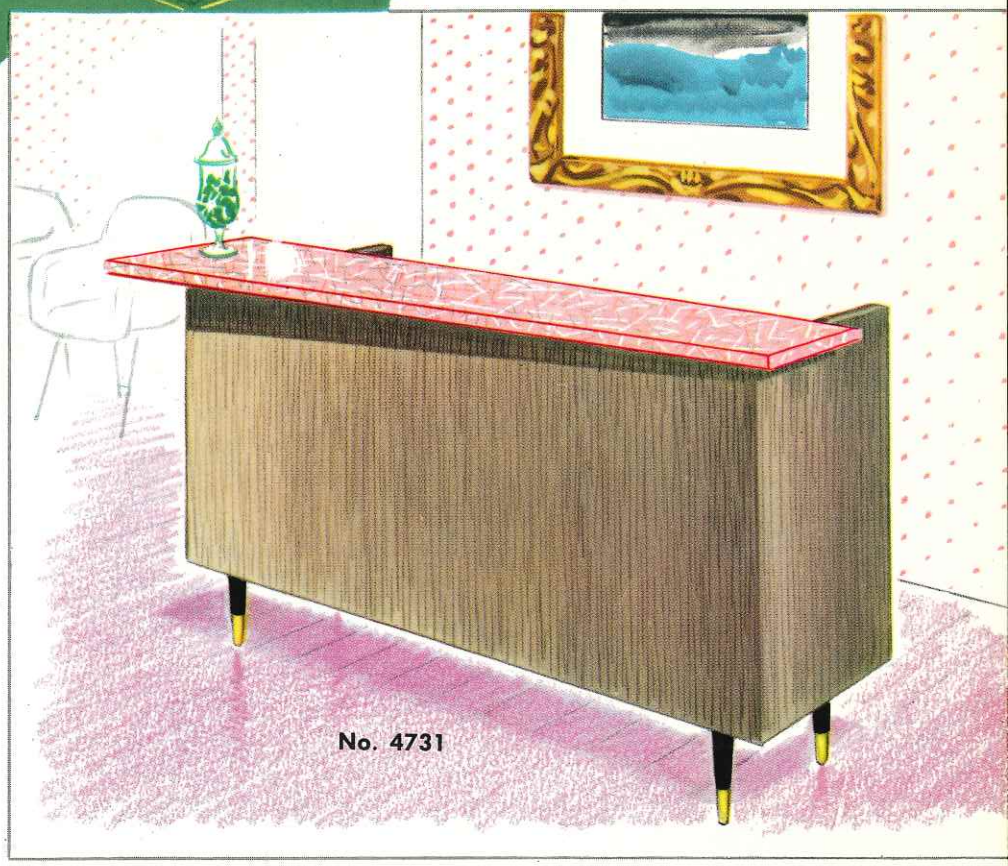
No. 4603 Display Case Desk

Everything you want in a desk. Style . . . Function . . . Sales Making. Luxuriously styled in Walnut and Gold'n Bronze with display case rakishly overhanging the front and end of desk. Interior of display case, "Stardust" finished. Space for cash register at side of display case. Work shelf covered in jet black pacolene. Available in 3 sizes . . . overall, including display case: 4'7" — 5'7" — 6'7", (made for left or right side of room.) Overall height 40½" — to writing surface 30½" — depth 28".

** For other models, see price list Nos. 4600 thru 4611 and 4700 thru 4711*

Custom Rear provides storage cupboard; two drawers, one with cash compartment and lock.

Deluxe Rear provides two drawers, one equipped with cash compartment and lock.



No. 4731 Reception Desk

Styled to meet the most discriminating taste. Gracefully designed "angular" overhanging bakelite change top sets off this stunning, efficient beauty. Work shelf covered in jet black Pacolene. Models for right or left side of salon when entering. Available in 4 sizes 3 ft., 4 ft., 5 ft., or 6 ft. Overall height 40¼"; depth 30", to writing surface 30½".

** For other models, see price list Nos. 4630 thru 4647 and 4730 thru 4747*

Custom Rear provides storage cupboard; two drawers, one with cash compartment and lock.

Deluxe Rear provides two drawers, one equipped with cash compartment and lock..

New Dimensions by Kochs

Glamour Steps Into Your Reception Room

No. 5830
Display Well

In rich Walnut and sparkling Gold'n Bronze. Glass sliding doors in upper compartment stimulates "Impulse Buying" Lower sliding doors and interior of lower and upper case finished in "Stardust." Height 69½"—depth 10".

** See price list Nos. 5830 thru 5832 and 5930 thru 5932.*

No. 8245
Modern Two Seater

Here's the newest trend in salon reception furniture. Luxuriously comfortable foam rubber seat comfortably padded back. Beautifully styled tapered legs with metal ferrules.

** Also available in One Seater —No. 8244.*

No. 5840
Wall Display Case

rrame in Walnut—back is a perforated panel finished in colorful Colored Lacquer. Complete with brackets and glass shelves. Length 48" — height 34½" — depth, with shelves 4⅞".

** In Oak — See No. 5940.*

No. 8242
Two Seater

Modern and luxurious. Elegantly upholstered in colorful vinyl plastic. No sag spring seat construction and comfortably padded back. Handsomely designed of sturdy Oak and beautifully finished in your choice of colors.

No. 8240 Chair

Attractive enough to adorn any Reception Room. Colorful vinyl plastic upholstery, no sag spring seat and well padded back. Styled in quality Oak. Finished in your choice of decorator colors.

No. 8180 Reception Chair

Gracefully designed of sturdy angular steel and colorfully finished in Colored Lacquer to glorify your Reception Area. And we've added a fresh new note of beauty with the "lacey metal mesh" that forms the sides of the arms. The luxuriously upholstered spring seat and comfortable padded back will give you long service—stay new looking for years.

No. 5825 Floor Display Case

Here's the perfect solution to display many, many more profitable resale items. The body of case is finished in "Stardust." The lower sliding doors and perforated back panel finished in Colored Lacquer. Sliding glass doors furnished in top compartment of case. Overall height 66", depth 12", width 30".

**Fits equally well with Walnut and Gold'n Bronze or Oak and Chrome Series.*

No. 5810 Wall Display Case

Unique in design . . . Colorful in appearance. The unusual treatment of the shimmering Bronze Scroll adds an air of luxury. This case may be finished in Colored Lacquer or in new durable "Stardust" at your discretion. Sliding glass doors. Length 60", height 26", depth 9".

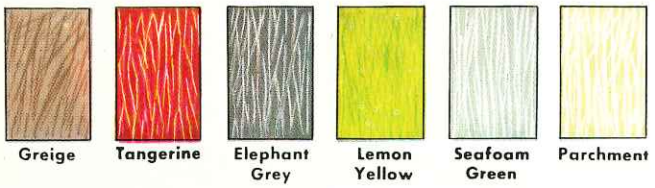
**Available in Oak and Chrome—order No. 5910*

No. 5801 Storage Case

Distinctive . . . Functional . . . Use it for plants . . . for magazines . . . for displaying resale items. Behind the sliding front doors, you have a world of storage space. And when combined with the Wall Display Case shown you attain a profitable resale area in your Reception Room. Length 5'0", height 39", depth 10".

**See price list Nos. 5800 thru 5802 and 5900 thru 5902. Also available with Finished Rear for free-standing "pass-behind" use. See Nos. 5805 thru 5807 and 5905 thru 5907.*

New Dimensions by Kochs



No. 8197 Reception or Manicure Chair

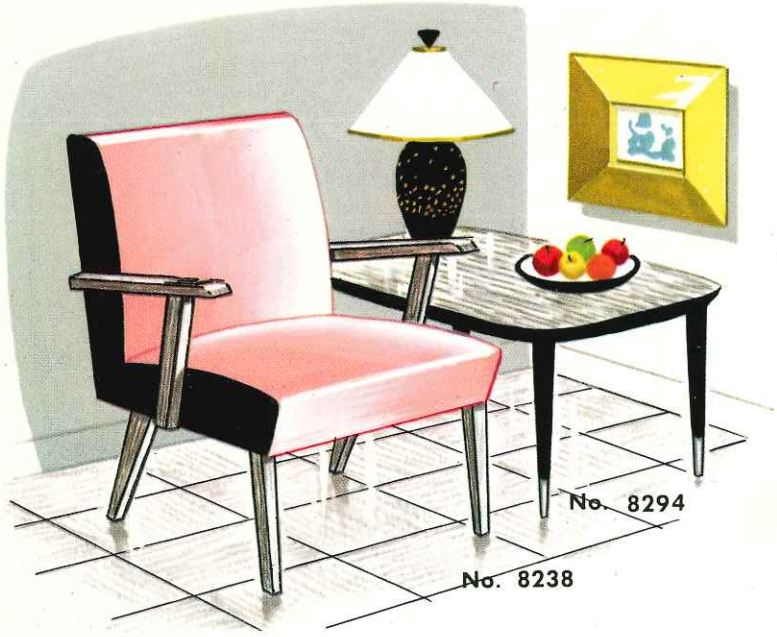
This Polyester Plastic Chair will stay new looking for years! Smart chrome legs. No upholstery to wear out. And so attractive in your choice of 6 colors. **Table Shown In Rear—No. 8290.*

**No. 8195 with wrought iron legs.*

No. 8193 Reception Chair

Designed to give the utmost in seating comfort. Wonderfully light in weight, easy to keep clean with the whisk of a damp cloth. Choice of 6 bright life lasting colors as shown. Polyester plastic shells are enhanced by shimmering chrome legs.

**No. 8191 with wrought iron legs.*

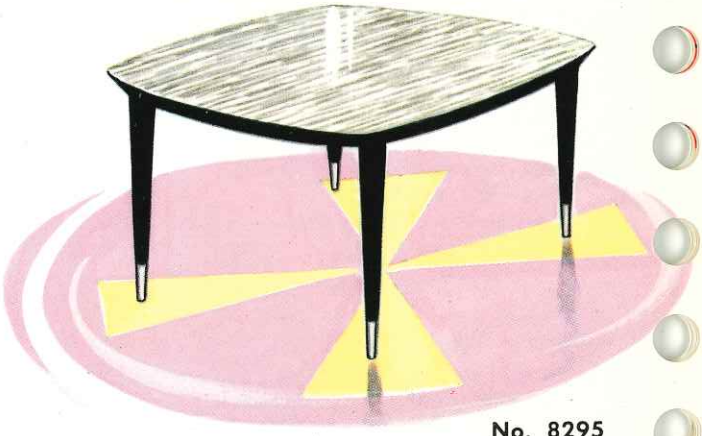


No. 8238 Reception Chair

Gracefully designed in Oak — choice of many decorator colors. Exquisitely upholstered in quality vinyl plastic in your color choice. No sag spring seat, thickly padded back. Equipped with handy removable ash tray in right arm.

**Magazine Table Shown is No. 8294.*

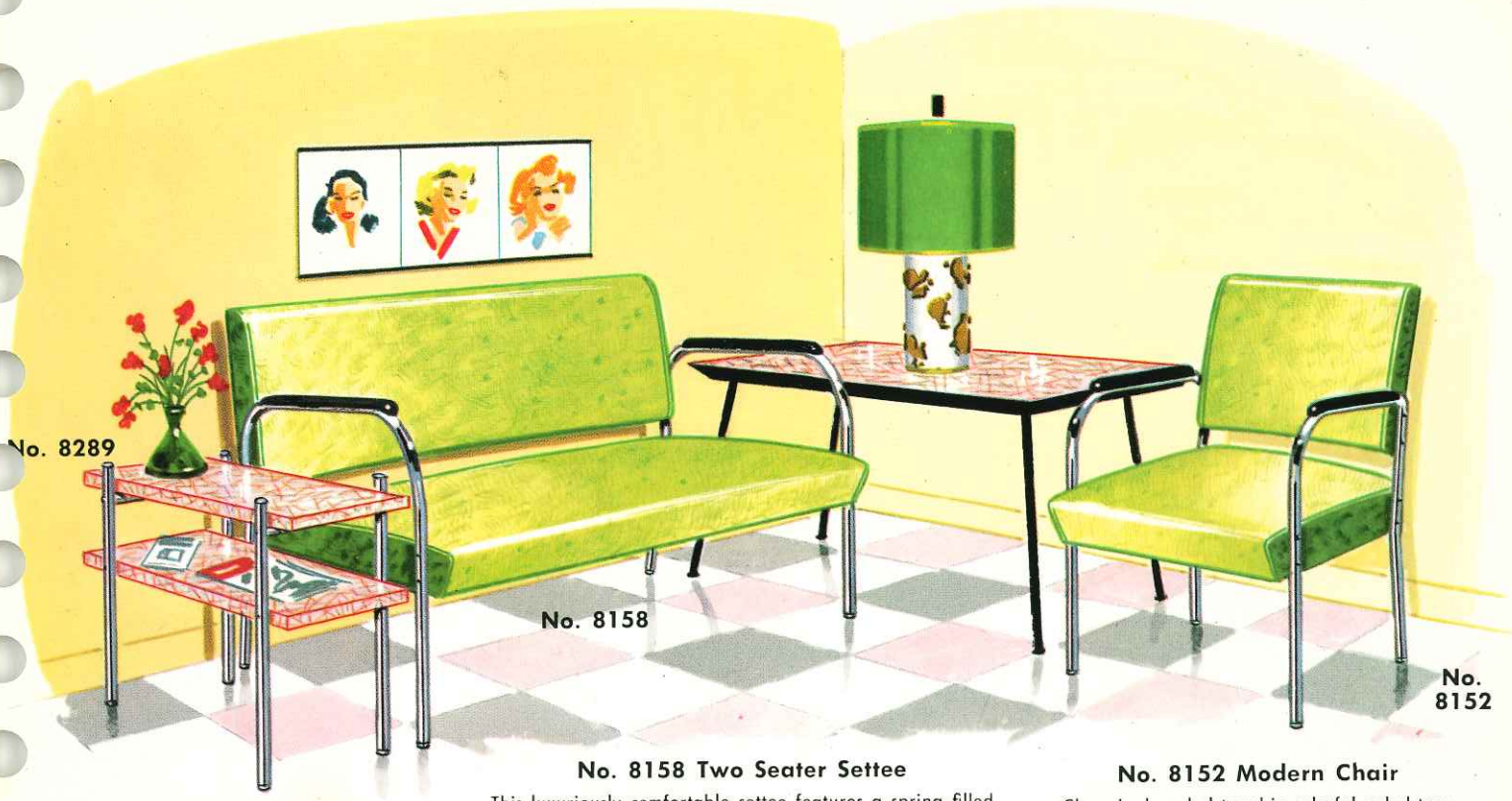
Also See No. 8291 In Price List



No. 8295 Magazine Table

Colorful bakelite top in your choice of colors. Smart tapered black legs are protected with chrome ferrules. Overall height 20¼"—size of top is 30 x 30 inches.

**Also see No. 8292 in Price List.*



No. 8289 Magazine Table

Perfect for your reception room or general shop use. This smartly designed table features bakelite covered shelves and chrome plated tubular legs. Size of top and second shelf is 26 x 12 inches.

No. 8158 Two Seater Settee

This luxuriously comfortable settee features a spring filled seat and well padded back. It's rigidly built with a 1" chrome plated steel frame. The arm rests are of wear resistant black bakelite. Overall width 43" — seats 2 comfortably.

No. 8156 as shown but without bakelite arm tops.
No. 8160 made to seat 3 — without bakelite arm tops.
No. 8162 as shown — made to seat 3 people.

No. 8152 Modern Chair

Charmingly upholstered in colorful upholstery. Spring filled seat, thickly padded comfort curved back. Sturdy chrome plated steel tube frame. Wear resistant black bakelite arm tops.

No. 8150, as shown, but without bakelite arm tops.

No. 8154 Chrome Chair

It's light . . . it's gay . . . "and oh what a comfort to sit in." The seat is spring filled and the back is comfort curved, well padded. The sturdily built frame of steel tubing finished in chrome plate will last for years.

No. 8166 Seating Assembly — For 3 Persons

This smart, modern sectional assembly comes in units of 2, 3, 4 and 5 seaters. Seats have no-sag spring construction, measuring 18" wide and 19" deep. A 2 unit assembly is 39" wide and 25" in depth overall. Each added section 19" wide.

** See price list Nos. 8164 thru 8171 for other sizes.*

New Dimensions by Kochs

New Dimensions Introduces A New Era In Booth Unit Design And Working Ease!

Shown Above — Our Pace Setting All New "Slide-o-Matic" Booth Unit No. 6001

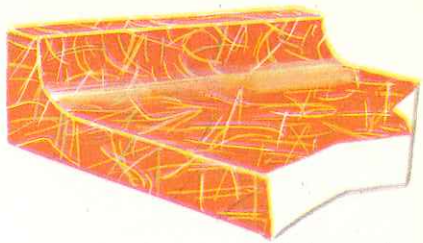
There's exciting news in this elegant Booth Unit—most modern ever introduced in the beauty field. The flair and drama of warm, rich Walnut. The splendor and gracefulness of shimmering Gold'n Bronze. The beauty, durability and colorfulness of new Bakelite designs.

The introduction of a new continuous "Sweep Curve" top that's much easier to keep clean — with no ridges or cracks to collect dirt or water. The addition of the Slide-o-Matic "Bowl Lift Lid" that slides and glides to an upright position. And a new type "Shampoo-Caddy" to keep Shampoo bottles right at the operator's finger tips.

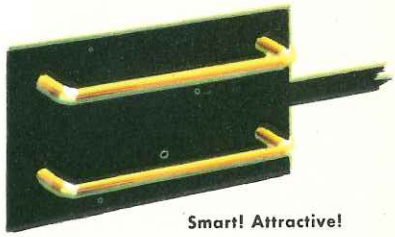
These and other quality features illustrated and described fully on page 15 truly make this Booth Unit the "Queen" of them all.

Overall height 69"—width 60". Mirror size 30 x 50".

Another First!
Continuous "Sweep Curve Top"

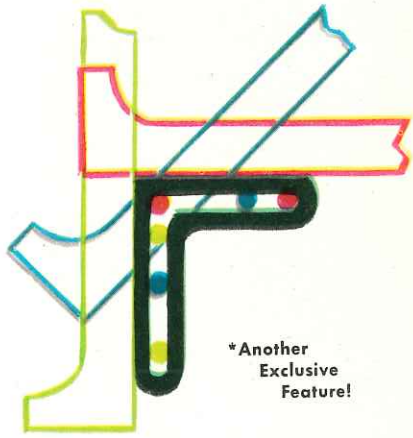


Specially designed continuous bakelite top is ingeniously curve formed. Here is what this does for you—Easy to clean—no ridges or cracks. Prevents water damage. Hair and dirt easily whisked away. Protects the mirror against damage from bottles and implements. Serves as a perfect backsplash.



Smart! Attractive!

Shimmering Gold'n Bronze handles are accentuated by a specially designed wrought iron plate. This feature assures you longer lasting beauty protection for the handle and walnut wood exterior.



***Another Exclusive Feature!**

"The Slide-o-Matic"

Bowl Lift Lid slides and glides to its upright position on specially designed and engineered pivot guides. There are no old-fashioned unsafe hinges to get in the operator's way.
* Patent applied for.

Shampooing Is A Snap With These Exclusive Features!

Easy does it! No more bending . . . no more stooping . . . no more stretching . . . no more wasted steps for supplies . . . gone forever is the back-breaking drudgery of shampooing. These amazing features make it all possible . . . Bowl Lift Lid slides and glides to its upright position—gliding behind the "Shampoo-Caddy" where it doesn't cover up all of the mirror . . . there are no old fashioned, unsafe hinges to get in the operator's way. What's more, it tilts back toward the mirror . . . out of the way of the operator's arms and shoulders.

. . . . The new "Shampoo-Caddy" puts shampoo bottles at the operator's fingertips. Concealed from the customer . . . yet in full view of the operator . . . no rummaging . . . no bending . . . no stooping. The "Shampoo-Caddy" is water-proof, leak-proof, rust-resistant.

. . . . We've brought the shampoo bowl forward creating a "free movement area" where the operator can work in a most comfortable natural position for shampooing.

New Dimensions by Kochs

New! . . . Elegant! . . . Booth Unit No. 6066

No. 5632
Dwarf Panel

Luxuriously lovely . . . exquisitely designed in rich Walnut and ornamented in glittering Gold'n Bronze. And what a joy to work with. No more stretching . . . no more straining . . . no more bending . . . All at once shampooing becomes an easy task, for our extended bowl feature permits you to work in a comfortable relaxed position. Our new "Slide-o-Matic" Lift Lid slides and glides out of your way. The "Shampoo Caddy" literally puts shampoo bottles at your very finger tips. Canister box—with 4 compartments for spacers and rods—attached to inside of upper right hand door.

Colorful bakelite "Straight Line" tops enhance the appearance of this beauty. Cabinet doors protected by Walnut bakelite. Also available with genuine Walnut Wood Doors—No. 6067. Height 69"—width 60"—mirror size, 26 x 30".

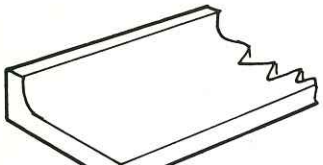
**See Price List Nos. 6166 and 6167 for Oak and Chrome Series.*

This Booth Unit Design is also available with Sweep-Curve Top or in the Budget Model as described at the bottom of pages 16 and 17.

All Booth Units and Basin-ettes featured in this catalog are available in three series.

- **"Sweep Curve"**
- **"Straight Line"**
- **Budget**

(1) "SWEEP CURVE" SERIES



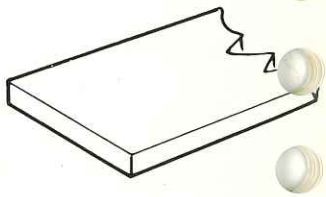
Continuous "Sweep Curve" Top

Bakelite Top is curve formed. Serves as a backsplash. Easy to clean—no ridges or cracks. No crevices for water to seep into—moulded in one piece.

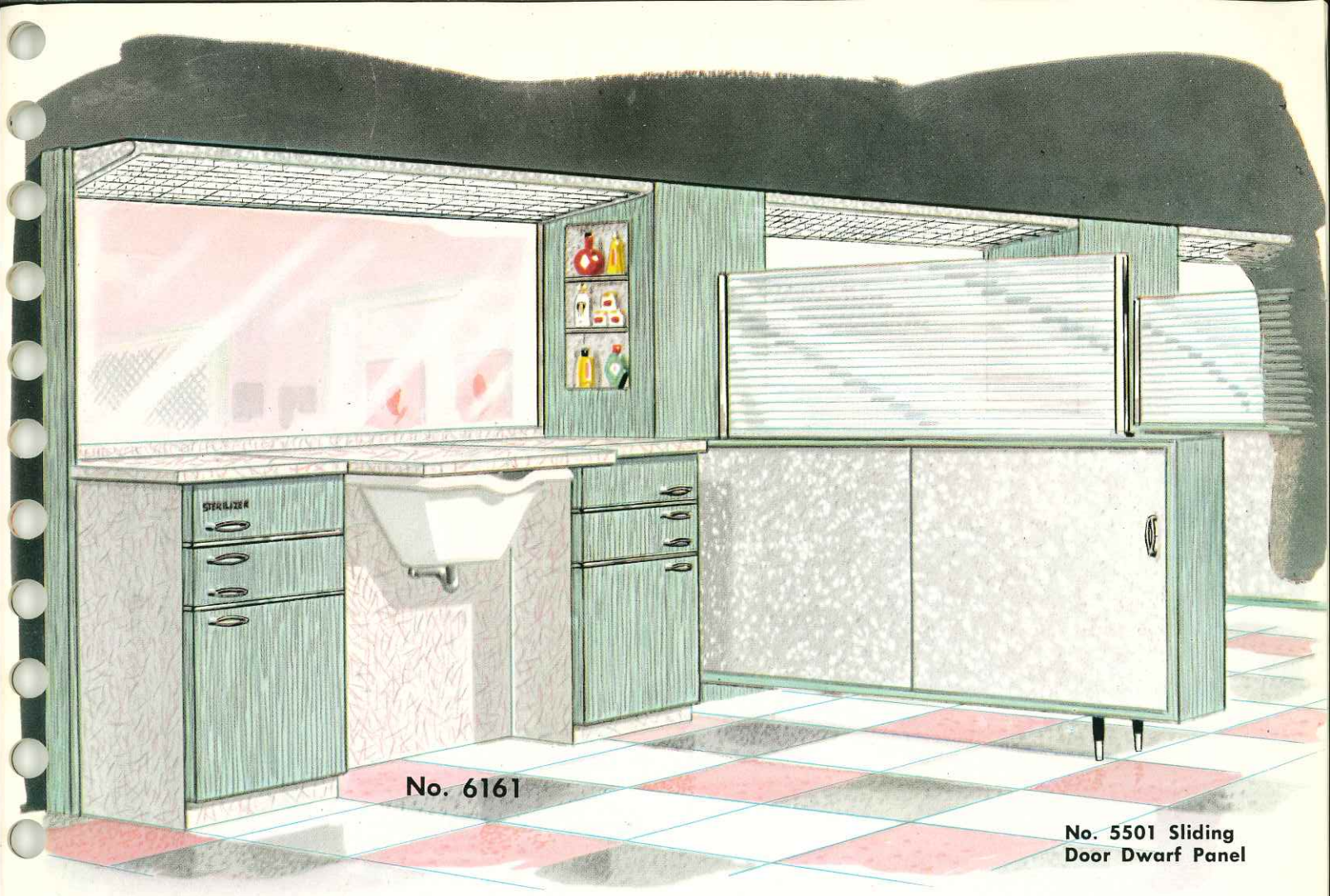
Extended Bowl Feature —lets you stand in a comfortable, natural position.

Featuring "Slide-o-Matic" Lift Lid and "Shampoo Caddy"

(2) "STRAIGHT



"Straight Line" Top, modern colorful bakelite—sleek a trim. Easy to keep clean wi a whisk of a damp cloth.



Dramatic Styling! Booth Unit No. 6161

For enduring charm in your shop—for every working convenience you have ever thought of—here's the Booth Unit for you. Gracefully designed in Oak and colorfully finished in "Wonder Finish", this handsome beauty contains every new work ease feature ever developed. The new "Straight Line" bakelite top . . . the new "Slide-o-Matic" lift lid . . . the handy "Shampoo Caddy" . . . and the "Extended Bowl" feature. Canister box—with 4 compartments for spacers and rods—attached to inside of upper right hand door.

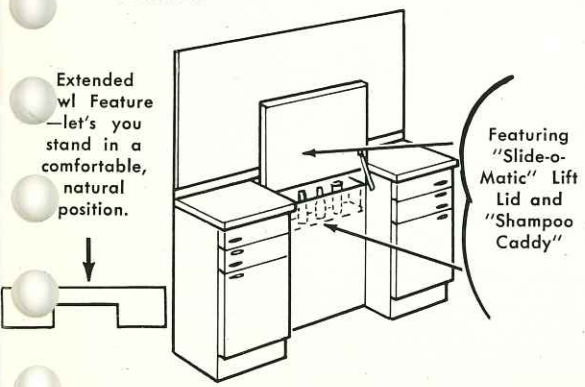
This Booth Unit features a light canopy—directing a more concentrated light over your work area. The Fluorescent Fixture (No. 8922) is concealed behind a facing of our No. 7 Cosmos Plastizine.

Notice the special Display Wall Filler Box (No. 6707) next to the large Booth Unit mirror. We've used it for operator convenience—in using the store-all storage area of the Sliding Door Dwarf Panel. Height 73½"—width 60"—mirror size 30 x 60".

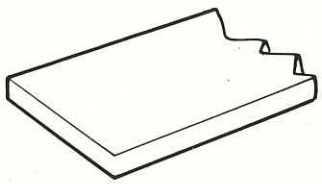
**See Price List Nos. 6060 and 6061 for Walnut and Gold'n Bronze Series.*

This Booth Unit Design is also available in "Sweep Curve" Top Series or in the Budget Model as described at the bottom of pages 16 and 17.

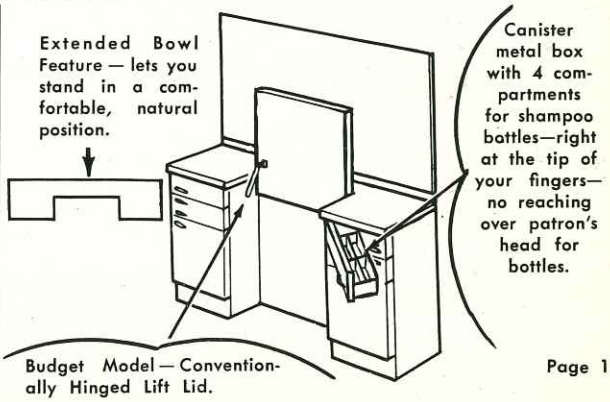
...NE" SERIES

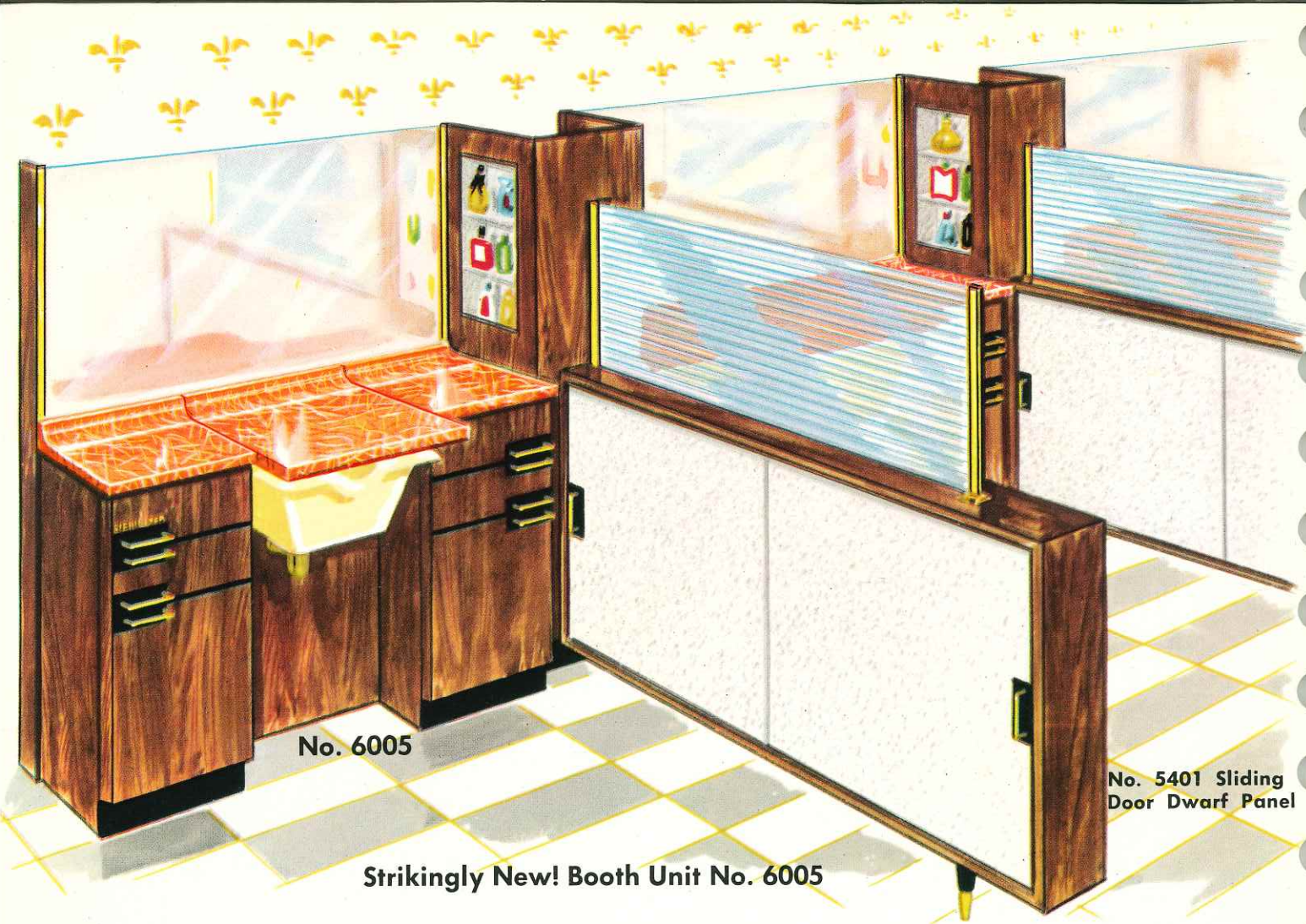

Extended wl Feature —let's you stand in a comfortable, natural position.
Featuring "Slide-o-Matic" Lift Lid and "Shampoo Caddy"

3 BUDGET SERIES



"Straight Line" Top, modern, colorful bakelite—sleek and trim. Easy to keep clean with a whisk of a damp cloth.


Extended Bowl Feature — lets you stand in a comfortable, natural position.
Canister metal box with 4 compartments for shampoo bottles—right at the tip of your fingers—no reaching over patron's head for bottles.
Budget Model — Conventionally Hinged Lift Lid.



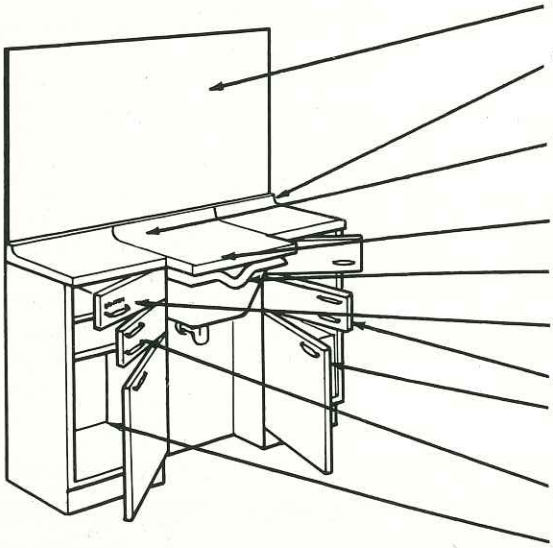
Strikingly New! Booth Unit No. 6005

It's a stunning standout—rich Walnut and glittering Gold'n Bronze. This plus such outstanding quality work-ease features as our famous "Curve Sweep" top . . . the handy, "Shampoo Caddy" . . . our new "Slide-o-Matic" lift lid . . . the "Extended Bowl" feature . . . all add up to a Booth Unit design never before available. Canister box—with 4 compartments for spacers and rods—attached to inside of upper right hand door. Overall height 69"—width 60". Mirror—30 x 60".

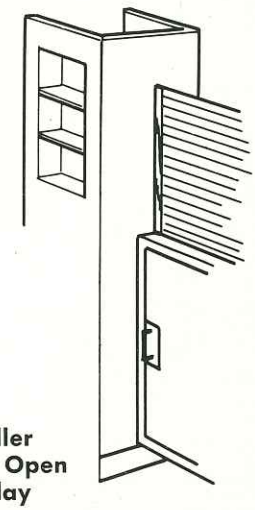
**See price list No. 6105 for Oak and Chrome model.*

Notice the special Display Wall Filler Box (No. 6707) next to the large Booth Unit Mirror. We've used it for operator convenience—in using the store-all storage area of the Sliding Door Dwarf Panel.

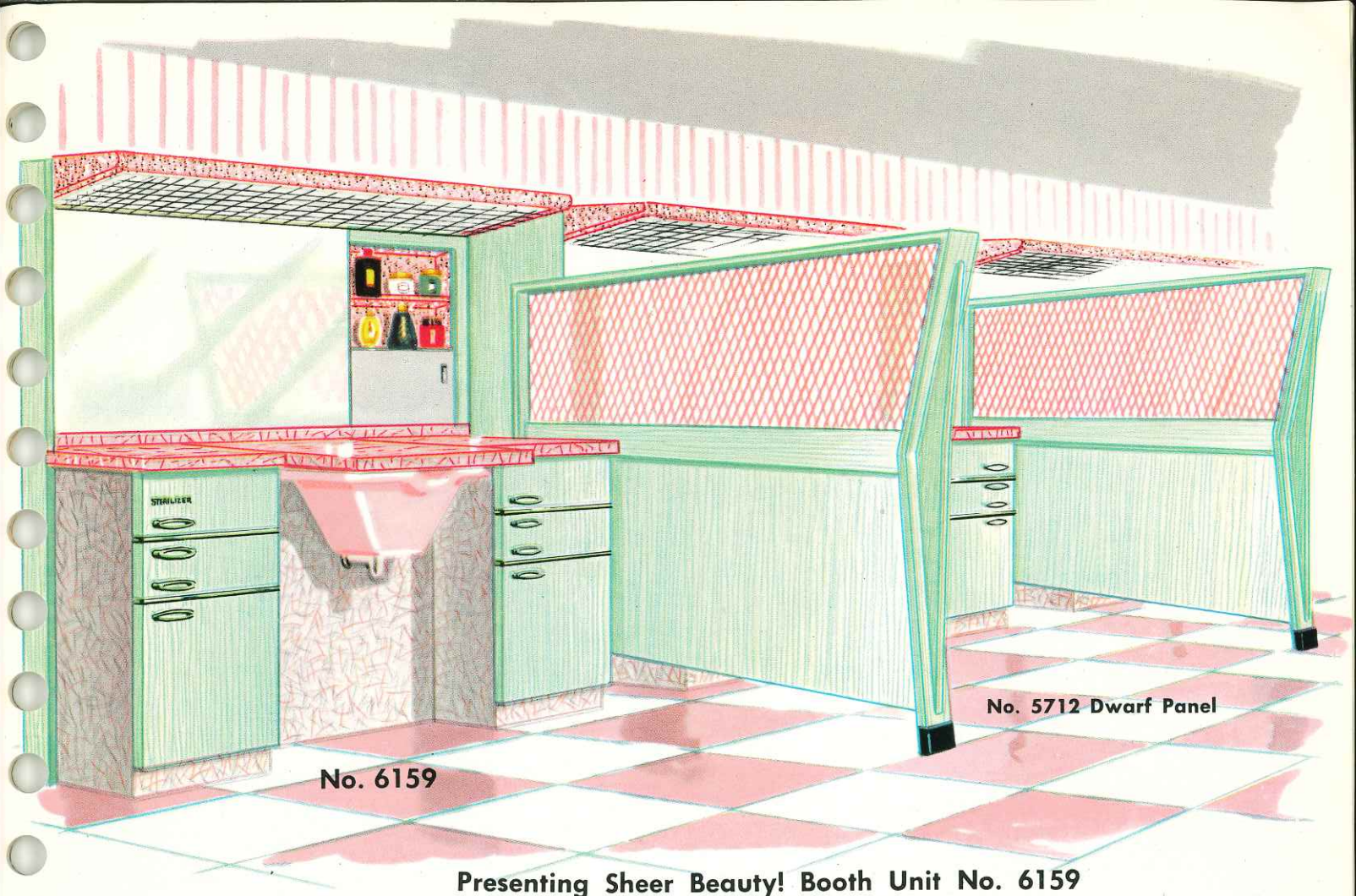
This Booth Unit Design is also available in "Straight Line" Top Series or in the Budget Model as described at the bottom of pages 16 and 17.



- **Plate Glass Mirror 30 x 60"**
- **Continuous One Piece "Curve Sweep" Bakelite Top.**
- **"Shampoo Caddy" Put Bottles At Your Finger Tips.**
- **"Slide-o-Matic" Lift Lid**
- **Extended Bowl Feature**
- **Sterilizer Compartment**
- **Clean Towel Compartment**
- **Soiled Towel Compartment With Metal Hamper**
- **Utility Storage Compartment**
- **Compartment For Storage and Supplies**



No. 6607 Special Filler Box With Open Face Display Case



Presenting Sheer Beauty! Booth Unit No. 6159

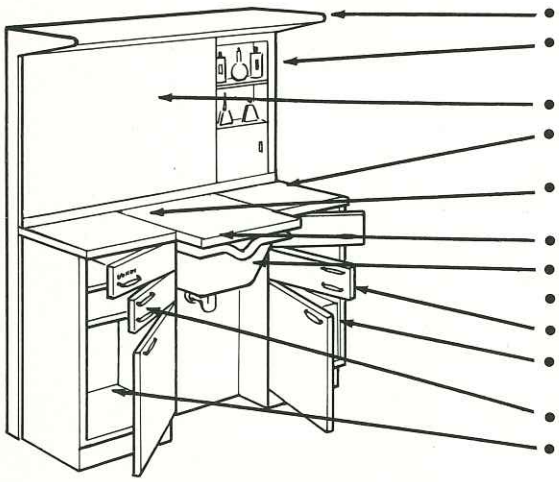
All the features you have ever dreamt of—have been crafted into this handsome beauty. The "Shampoo Caddy" that puts bottles at your finger tips. The "Extended Bowl" feature that permits you to work close in to your patron. The "Slide-o-Matic" lift lid that slides and glides to an upright position and stays there. The continuous "Straight Line" bakelite top with no ridges or cracks for dirt or water to gather—cleans with a whisk of a cloth. Canister box—with 4 compartments for spacers and rods—attached to inside of upper right hand door.

Styled right to set a new trend in colorful Oak and shimmering Chrome. The specially designed canopy has a fluorescent fixture (No. 8922) that distributes an even light over your entire work area. The light is concealed behind a facing of our No. 7 Cosmos Plastizine.

The Display Case sells while you work —has sliding glass door—2/3 clear—1/3 frosted to conceal supplies.

Overall height 69"—width 60". Mirror is 30 x 44".

**See Price List No. 6009 for Walnut and Gold'n Bronze Model.*

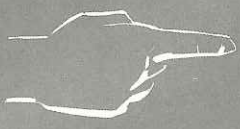


- **Full Length Canopy**
- **Display Case with sliding glass door**
- **Plate Glass Mirror 30 x 44"**
- **"Straight Line" Bakelite Top**
- **"Shampoo Caddy" Put Bottles At Your Finger Tips**
- **"Slide-o-Matic" Lift Lid**
- **Extended Bowl Feature**
- **Sterilizer Compartment**
- **Clean Towel Compartment**
- **Soiled Towel Compartment With Metal Hamper**
- **Utility Storage Compartment**
- **Compartment For Additional Storage And Supplies**

This Booth Unit Design is also available in "Curve Sweep" Top Series or in the Budget Model as described at the bottom of pages 16 and 17.

New Dimensions by Kochs

BE SURE TO
TURN TO
PAGE 29A
FOR
INFORMATION
ABOUT THE
WORLD'S
FIRST
MOTORIZED
HYDRAULIC
ALL PURPOSE
CHAIR.



BE SURE TO TURN TO PAGE 29A FOR INFORMATION ABOUT THE WORLD'S FIRST MOTORIZED HYDRAULIC ALL PURPOSE CHAIR.

No. 6019

No. 6019 Basin-ette Sparkling New . . . Walnut and Gold'n Bronze

"Young, colorful and so easy to work with." That's what you'll say the moment you begin to enjoy the wonderful new feature of the rust-proof aluminum "Shampoo Caddy". which places everything so conveniently at your finger tips. The continuous "Sweep-Curve" Top—so sleek—so easy to keep clean—in your choice of our Spinet Pattern Bakelite.

The "Slide-O-Matic" bowl lift lid which slides and glides out of your way to its upright position on specially engineered pivot guides. The specially designed taper edge doors and other wood surfaces are beautifully finished in plastic varnish, "Wonder Finish".

Shampoo Bowl is in "Extended Position"—let's you stand in a comfortable, natural, relaxed position without stretching and back-straining. Overall width 60"—Height 66¾"—Depth, front to rear 21". Mirror is 26 x 38 inches.

*For Oak and Chrome Series—No. 6119

No. 6171

No. 6171 Basin-ette

This attractive model contains every quality feature of the one described above except the Cabinet Tops and Lift Lid are of "Straight Line" design. Presented here in American Oak is your choice of baked on plastic varnish "Wonder Finish" and colorful bakelite.

Overall width 60" — Height 64¾" — Depth, front to rear 21"

**Also available in Walnut and Gold'n Bronze No. 6071*

No. 6023 Basin-ette

Artistically fashioned in Walnut and Gold'n Bronze. This model features our very newest continuous "Sweep Curve" bakelite top. Other features are the same as described above.

Width 60"—Depth, front to rear 21"

**Also available in Oak and Chrome Series No. 6123*

No. 6023

Economy in Booth Units

No. 6125 Basin-ette

Specially designed for the Small Shop. It features every new innovation found in all our other booth units. The "Shampoo Caddy" — The "Slide-O-Matic" Top, The Continuous "Sweep-Curve" Top. Cabinet provides sterilizer compartment, metal compartmented container (fastened to door) for spacers and rods. Space for clean towels, rust-resistant metal hamper for soiled towels. Overall height 64¾"—Width 45"—Depth, front to rear 21". Mirror is 24" x 26".

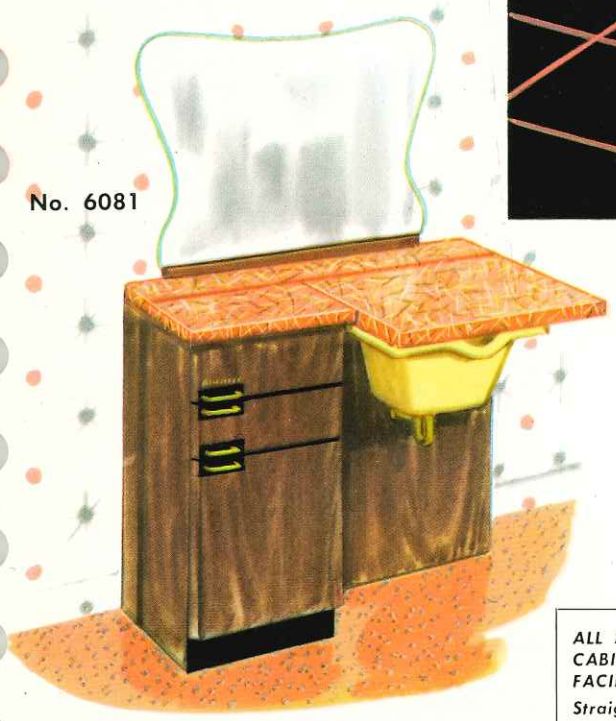
Shampoo Bowl is in "Extended Position" so that you can stand in a comfortable relaxed position without stretching and straining.

**Also available in Walnut and Gold'n Bronze—No. 6025*

See Pages 16 and 17 in this catalog for features of the Curve-Sweep, Straight Line and Budget Series. All models shown are available in each of these series.

No. 6125

No. 6081



No. 6081 Basin-ette

This beauty boasts every feature as described above except the bakelite tops which are of "Straight Line" design. We are showing it here in glamorous Walnut and Gold'n Bronze. Mirror is 26 x 38 inches.

Overall height 66¾"—Width 45"—Depth, front to rear 21"

**Also available in Oak and Chrome Series—No. 6181*

No. 6033 Basin-ette

Walnut and Gold'n Bronze. "Sweep Curve" Top. These as well as the other quality features described above go into making this model a real thoroughbred.

Width 45"—Depth, front to rear 21"

**Also available in Oak and Chrome Series — No. 6133*

No. 6033

ALL MODELS SHOWN ARE AVAILABLE WITH CABINET ON RIGHT OR LEFT SIDE WHEN FACING AND IN THREE TYPES—Curve-Sweep, Straight Line, or Budget.

See Price List Nos. 6024 thru 6085, 6124 thru 6185, 6224 thru 6235, 6324 thru 6335.

New Dimensions by Kochs

No. 6802

No. 6802 Continuous Booth Units—With "Straight Line" Tops

Here's the perfect arrangement for the shop where economy of space is important —yet you want "big shop" features. We've styled this Continuous Booth Unit in luxurious Walnut and Gold'n Bronze and have incorporated our famous "extended bowl" feature. Added too, are our new "Slide-o-Matic" lift lid and "Shampoo Caddy". Mirror Size 30 x 50".

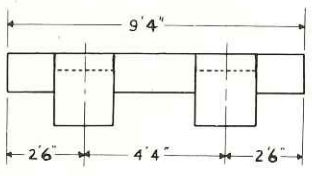
3 Station Unit shown requires only 13'8" in length. For additional Stations add 4'4" to basic length.

** See price list Nos. 6800 thru 6807 for Walnut and Gold'n Bronze Series and Nos. 6900 thru 6907 for Oak and Chrome Series.*

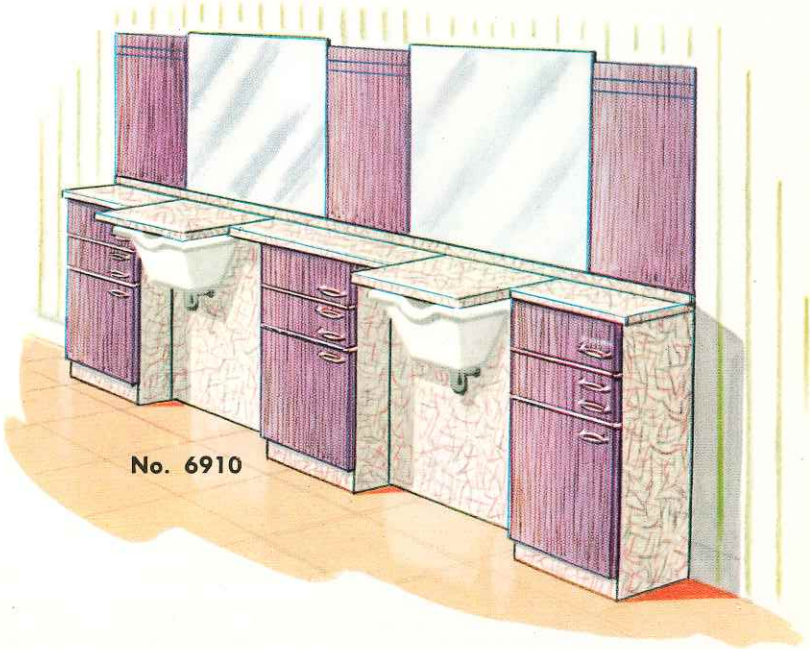
No. 6910 Continuous Booth Unit

Handsomely designed in Oak, in your choice of colorful "Wonder Finish". Makes an ideal arrangement to conserve space for the busy shop. The basic unit is 9'4" long and provides 2 work stations to which you can add additional units of 4'4" in length to meet your needs. Other features are the same as described above. Mirror size 26 x 30".

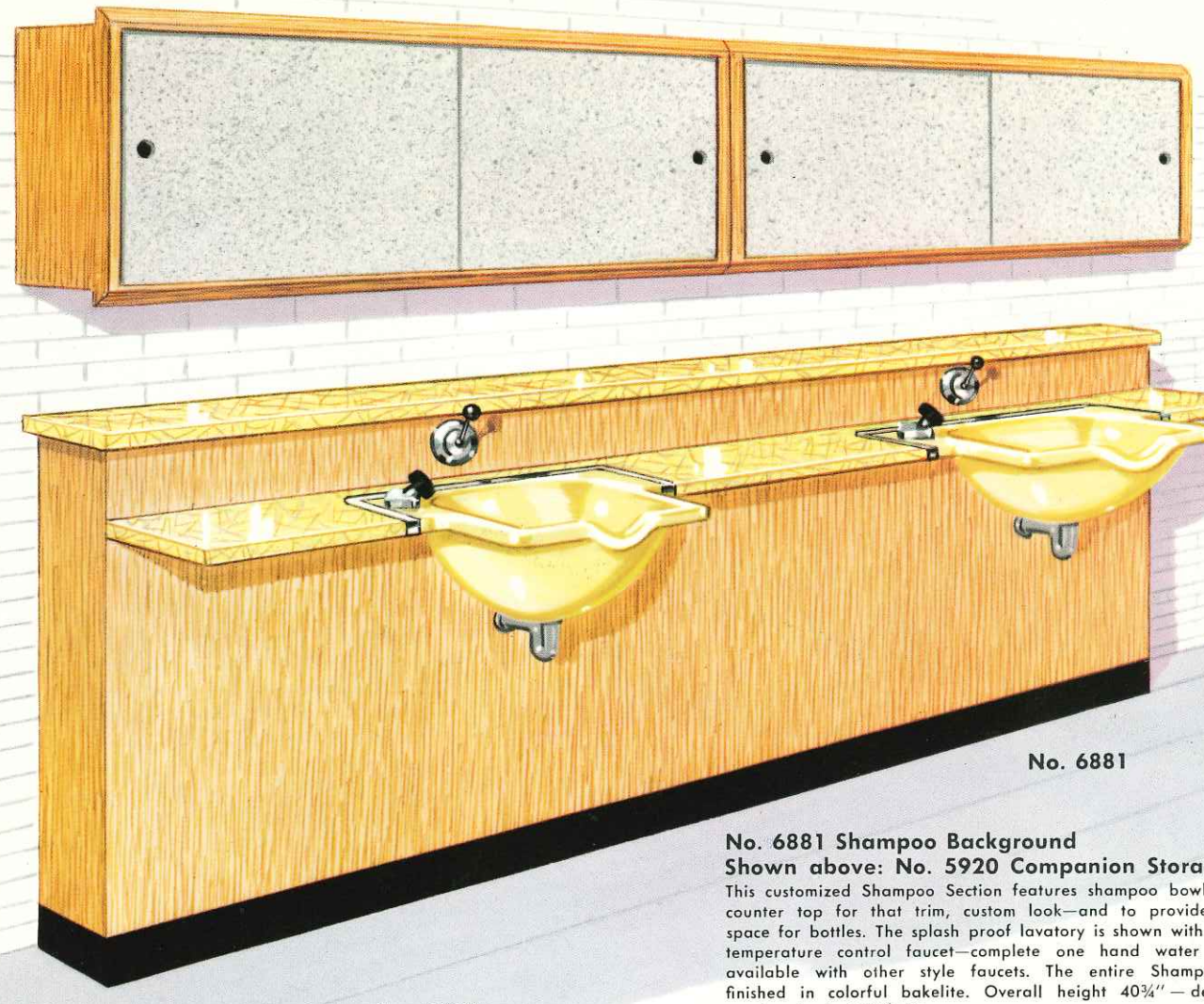
** See price list Nos. 6910 thru 6917 for Oak and Chrome Series and 6810 thru 6817 for Walnut and Gold'n Bronze Series.*



Plan view of 2 position unit shows overall size and Shampoo Bowl Centers. Add 4'4" in length for each additional position.



No. 6910



No. 6881

No. 6881 Shampoo Background
Shown above: No. 5920 Companion Storage Case

This customized Shampoo Section features shampoo bowls built into a counter top for that trim, custom look—and to provide added shelf space for bottles. The splash proof lavatory is shown with wall mounted temperature control faucet—complete one hand water control. Also available with other style faucets. The entire Shampoo Section is finished in colorful bakelite. Overall height 40¾" — depth including counter bowl 16-3/16".

** Made in any number of stations required. See price list Nos. 6880-6884. Note—For Shampoo Bowl—See Nos. 8610-8618.*

The No. 5920 Storage Case mounted on the wall above the Shampoo Section provides a large storage area for bottles, towels and other shampooing needs. ** See page 24 for details.*

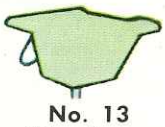
No. 8600
Shampoo Bowl

Large cut-out neckrest. Complete with shampoo hose and spray, faucet, sink strainer and tail-piece. In beautifully colored, acid resistant enamel.

No. 8600

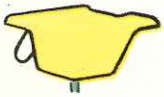
No. 14 Grey

No. 10 White

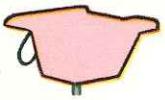


No. 13
Nile Green

No. 15 Suntan

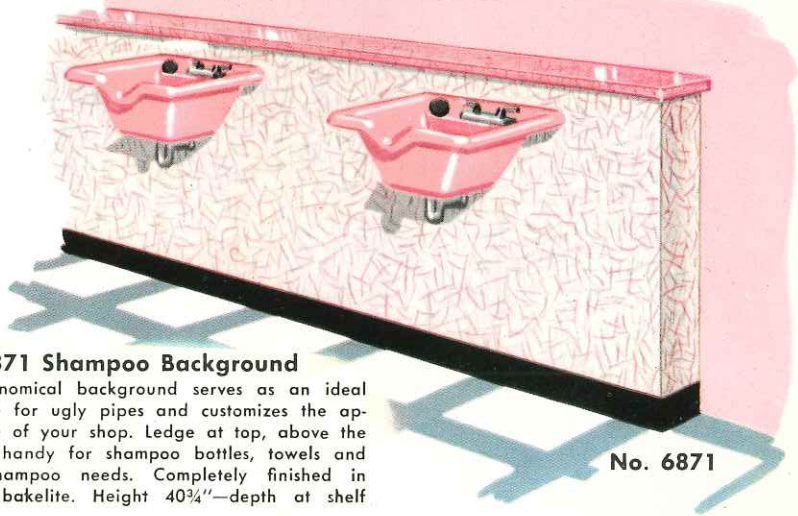


No. 11 Ivory



No. 9 Pink

No. 12 Black



No. 6871

No. 6871 Shampoo Background

This economical background serves as an ideal enclosure for ugly pipes and customizes the appearance of your shop. Ledge at top, above the bowl is handy for shampoo bottles, towels and other shampoo needs. Completely finished in colorful bakelite. Height 40¾"—depth at shelf 7".

** See Price List Nos. 6870 thru 6874 for desired length.*

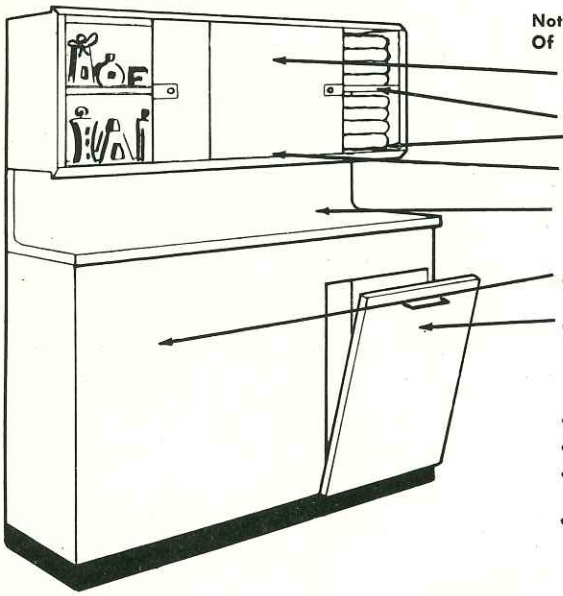
New Dimensions by Kochs

No. 6851

No. 6851 Custom Shampoo Station—For 2 Operators

Luxurious Walnut . . . New "Sweep Curve" top and back splash moulded in one continuous piece per station, (no cracks for dirt or water to penetrate). The ultimate in operator shampooing convenience and customer comfort. These and other features illustrated below make this is the finest Shampoo Station ever designed for your salon.

** See Price List Nos. 6850 thru 6854 for Walnut and Gold'n Bronze Series and Nos. 6950 thru 6954 for Oak and Chrome Series.*

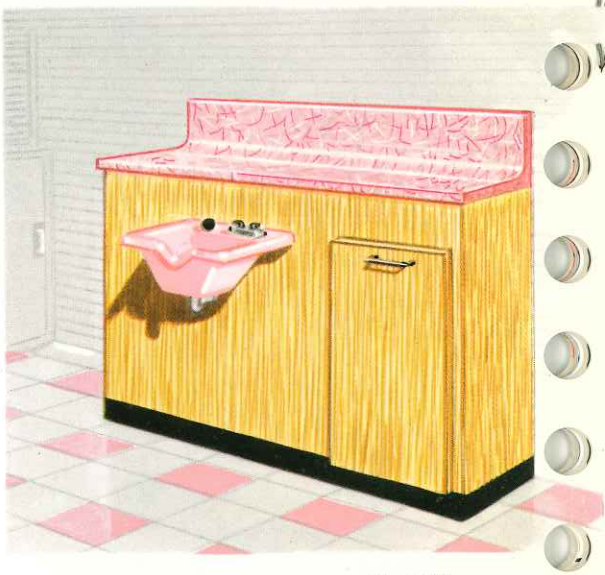


Note These Outstanding Features Of The Custom Shampoo Station

- Display and Storage Case with Sliding Doors
- Center Shelf in Glass . . . Bottom Shelf in Bakelite
- Face of Doors Finished in durable "Stardust"
- "Sweep Curve" top and bowl back splash—moulded in one continuous piece.
- Bakelite Surface to Prevent Water Damage
- Bakelite Covered Door to Soiled Towel Compartment

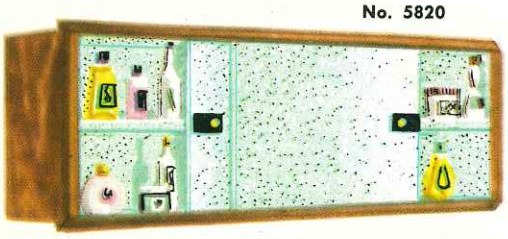
Dimensions!

- Overall Height 72"
- Height to Counter Top 41-3/16"
- Depth Front to Rear of Base 15"
- Depth to Rear of Cabinet 9"



No. 6860

No. 5820



No. 5820 Walnut Storage Or Display Case

Sliding doors — ample shelf space. Overall height 18½"—depth 9".

** See Price List Nos. 5820-5821 and 5920-5921 for models available.*

No. 6860 Custom Base Shampoo Station — For One Operator

Features our famous "Sweep Curve" top and continuous one piece back splash. The entire unit is finished in bakelite to prevent water damage. Large size (rust resistant) metal soiled towel hamper. Overall height to top of back splash 54"—height to counter 41-3/16"— depth 15".

** See Price List Nos. 6860 thru 6864*

**** See price list for "STRAIGHT LINE TOP" models Nos. 6855 thru 6859 for Walnut and Gold'n Bronze Series and Nos. 6955 thru 6959 for Oak and Chrome Series.***

Artistic Beauty . . . Modern Convenience

New Dimensions "Storage Dwarf Panel" No. 5401

Introducing a new era in carefree work ease and convenience with this dual purpose "Storage Dwarf Panel". Attractively designed in rich Walnut and glittering Gold'n Bronze to enhance the smart appearance of the modern salon.

Ingenuously designed to serve double duty. (1) As a smart divider panel for privacy . . . (2) As a complete "Storehouse" for all supplies—handy—convenient—everything in its place—right at your finger tips. Has 2 large roomy shelves—one specially placed for storage of gallon jugs. The easy sliding doors and rear panel are matched in glamorous colorful "Stardust" finish. Flutex glass admits light yet gives you privacy. Height 60"—width 10"—lengths variable.

** See price list Nos. 5400 thru 5407 for Walnut and Gold'n Bronze Series and Nos. 5500 thru 5507 for Oak and Chrome Series.*

No. 6003

No. 5401

No. 6003

No. 5401

No. 6003 "Serv-O-Matic" Booth Unit

Beautifully designed in Walnut and Gold'n Bronze and features our new continuous "Sweep Curve" bakelite top. The new "Shampoo Caddy" places shampoo bottles at your finger tips. The built in display case helps you sell profitable items while your patron is being served. Overall height 69"—width 60".

New Dimensions "Storage Dwarf Panel" No. 5401
Just see the world of useful storage space shown in this illustration

New Dimensions by Kochs

No. 5462

Booth Unit Shown
No. 6005

New Drama Featured In These New Dwarf Panels!

Bring warmth and charm into your shop with these newly designed beauties. These new creations have been expressly styled in keeping with our new concept of contemporary Beauty Salon Furniture. Whether you choose yours in rich Walnut, Bakelite, Colorful Oak, or Glamorous "Stardust", you can be sure of possessing the smartest, most modern Divider Panel ever designed. All are 60" high—variable lengths to suit your requirements. **Shown above is No. 5462—moulded trim in Walnut—panel insert in Bakelite.**

In Oak and Chrome Series see No. 5562.

No. 5462 Dwarf Panel Shown
Moulded trim in Walnut — Panel insert in Bakelite— *No. 5562 *With Oak trim—Bakelite insert.*

No. 5452 Dwarf Panel Shown
Moulded trim in Walnut — Panel insert in Walnut Wood. *No. 5552 *With Oak trim—Oak Wood insert.*

No. 5472 Dwarf Panel Shown
Moulded trim in Walnut — Panel insert finished in "Stardust." *No. 5572 *With Oak trim—"Stardust" finish insert.*

New Design Dwarf Partitions

Offer desirable privacy — Economically . . .
Effectively with "L" and "T" Panels

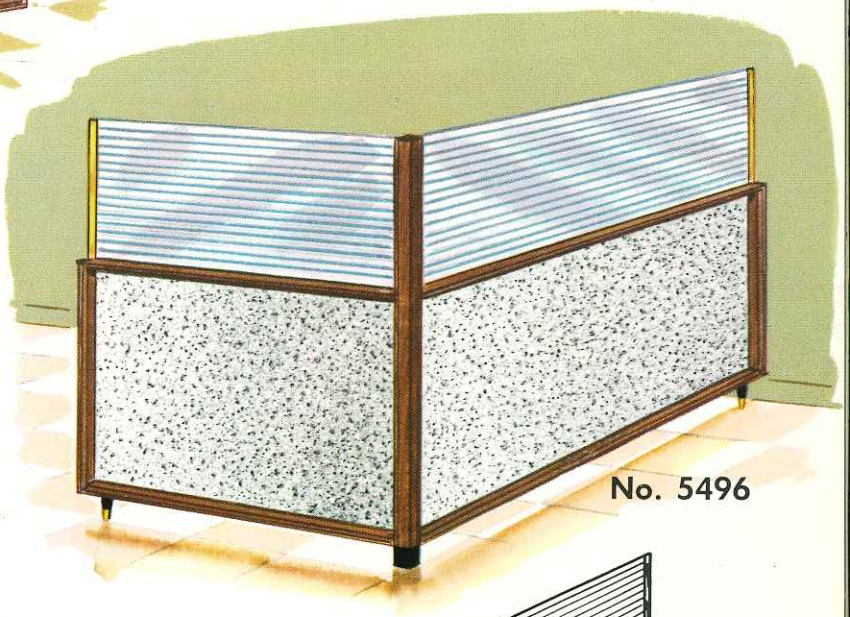
No. 5482

No. 5482 "T" Type Dwarf Partition

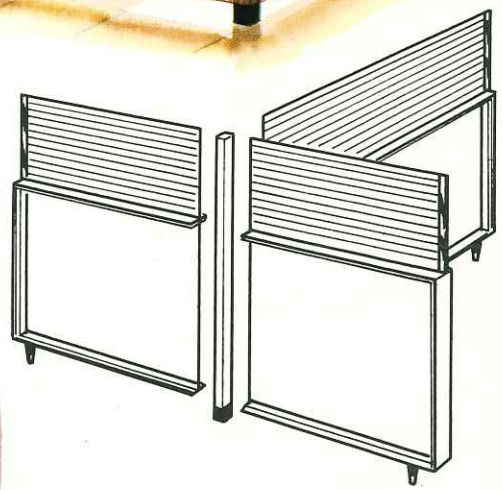
(as shown with Moulded Trim in Walnut with Walnut Wood Insert)
*Order No. 5582 for Moulded Trim in Oak with Oak Wood Insert. * For other finishes see price list Nos. 5488-5498 and 5588-5598*

No. 5496 Left Hand "L" Type Dwarf Partition

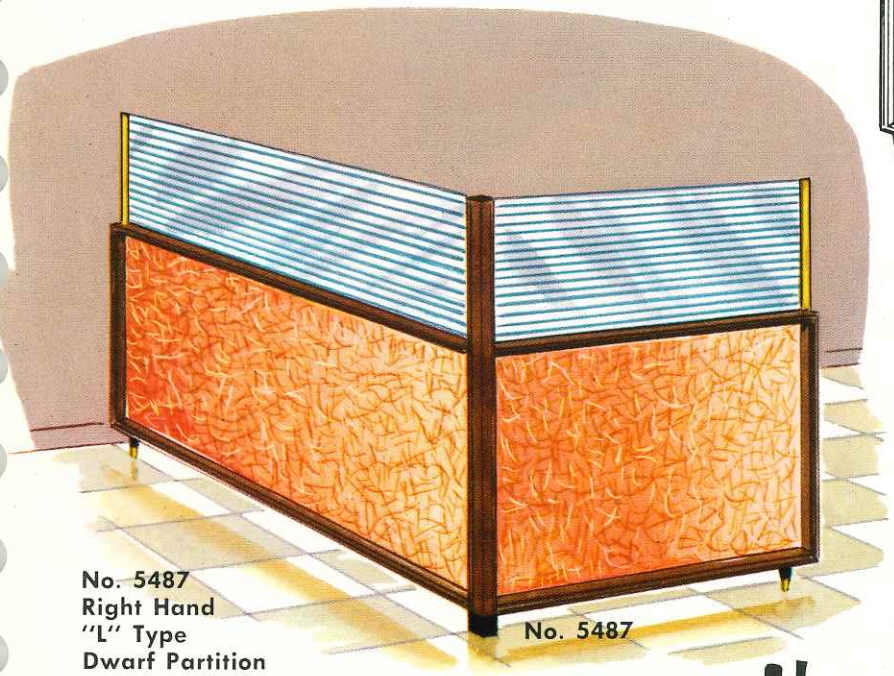
(as shown with Moulded Trim in Walnut with Panel Insert in "Stardust").
Order No. 5596 for Moulded Trim in Oak with Panel Insert in "Stardust."
** For other finishes see price list Nos. 5480-5486 and 5580-5586.*



No. 5496



This dissected diagram shows simple way partitions are formed. Universal Post has protective black rubber base.
All forms require the purchase of a UNIVERSAL POST.
Order No. 5485 for Walnut and Gold'n Bronze Series and 5585 for Oak and Chrome Series. (Submit rough layout plus dimensions when ordering.)



No. 5487

No. 5487 Right Hand "L" Type Dwarf Partition

(as shown with Moulded Trim in Walnut with Panel Insert in Bakelite.) Order No. 5587 in Oak moulded trim with panel insert in Bakelite.
** For other finishes see price list Nos. 5481-5497 and 5581-5597.*

New Dimensions by Kochs

Ultra Smart Dwarf Panels Divides Salon Into Orderly Work Stations!!

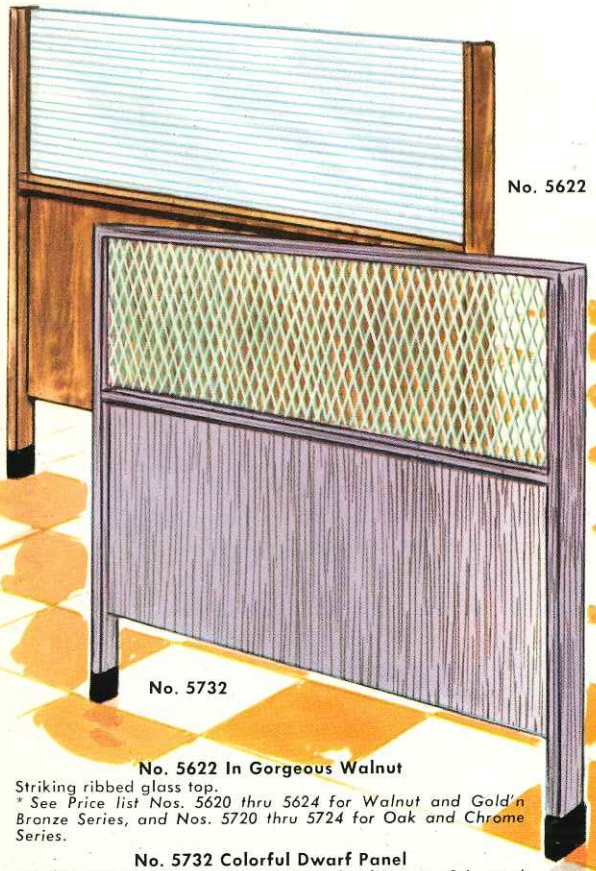
Admits air and light without giving way to privacy. Standard height 60" on all models shown—some models available in greater height for added privacy.

No. 5742 Slanted Style Panel
Fashioned in Oak, finished in your choice of "decorator colors." Striking ribbed glass.
** See price list Nos. 5740 thru 5744 for Oak and Chrome Series and Nos. 5640 thru 5644 for Walnut and Gold'n Bronze Series.*

No. 5652 Rich Walnut Dwarf
Designed with attractive metal mesh, finished in Colored Lacquer for added glamour.
** See price list Nos. 5650 thru 5654 for Walnut and Gold'n Bronze Series, and Nos. 5750 thru 5754 for Oak and Chrome Series.*

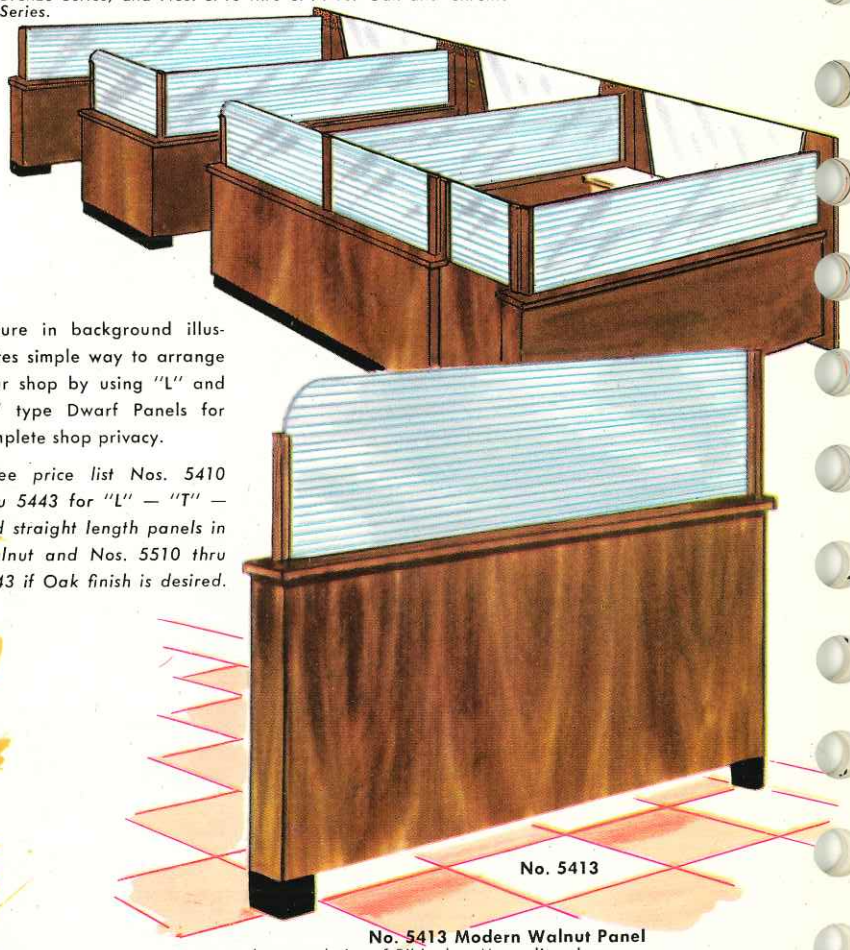
No. 5702 With Magnalite Glass
Styled in Oak, finished in your choice of "decorator colors."
** See price list Nos. 5700 thru 5704 for Oak and Chrome Series, and Nos. 5600 thru 5604 for Walnut and Gold'n Bronze Series.*

No. 5612 Walnut Dwarf Panel
Featuring graceful metal mesh design top. Finished in colorful Colored Lacquer.
** See price list Nos. 5610 thru 5614 for Walnut and Gold'n Bronze Series, and Nos. 5710 thru 5714 for Oak and Chrome Series.*



No. 5622 In Gorgeous Walnut
Striking ribbed glass top.
** See Price list Nos. 5620 thru 5624 for Walnut and Gold'n Bronze Series, and Nos. 5720 thru 5724 for Oak and Chrome Series.*

No. 5732 Colorful Dwarf Panel
Quality Oak finished in your choice of color—graceful metal mesh top in colored Lacquer.
** See price list Nos. 5730 thru 5734 for Oak and Chrome Series, and Nos. 5630 thru 5634 for Walnut and Gold'n Bronze Series.*



Picture in background illustrates simple way to arrange your shop by using "L" and "T" type Dwarf Panels for complete shop privacy.

** See price list Nos. 5410 thru 5443 for "L" — "T" — and straight length panels in Walnut and Nos. 5510 thru 5543 if Oak finish is desired.*

No. 5413 Modern Walnut Panel
In your choice of Ribbed or Magnalite glass.
** See price list Nos. 5410 thru 5442 for Walnut and Gold'n Bronze Series, and Nos. 5510 thru 5542 for Oak and Chrome Series.*

Now! No More Pumping... No More Straining...
Now Work The Modern Way With This
Revolutionary New

Motorized
HYDRAULIC ALL PURPOSE CHAIR

No. 2400 Motor Chair—Gold'n Bronze
No. 2500 Motor Chair—Chrome

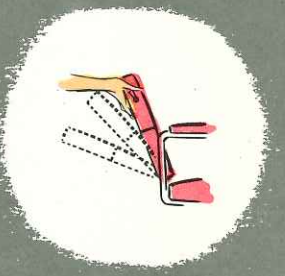
COSTS PENNIES A YEAR TO OPERATE.
Just Plug in Anywhere!
As easy as plugging in your electric dryer —

YEARS OF TESTING PRODUCES THE SURPRISE CHAIR OF THE CENTURY...

Here's automation at its best. Here's the chair that performs like a dream. Operator with a gentle toe touch on the easy-action foot pedal control, telegraphs her wishes to the Hydraulic mechanism to instantly raise, lower or stop at the level best suited for her working convenience. No more pumping . . . no more straining. Chair operates smoothly . . . effortlessly . . . and ever so quietly.

Quiet as a Kitten!

Back in "Taper Flow" Styling—you work closer in.



"Finger Tip" Reclining Control

"Easy-Action" Power Pedal Control—Easily accessible from either side of base.

Eo Easy to Operate —
So Quick to Respond!

The New "Motorized" Hydraulic All Purpose Chair!

KOCH'S LATEST ENGINEERING ACHIEVEMENT PROVIDES THE ULTIMATE IN "WORK EASE" FEATURES

Completely eliminates pumping. A gentle toe touch on the Power Pedal raises and lowers the chair to your best working level!

EXCLUSIVE FEATURES OF THE "MOTORIZED" HYDRAULIC ALL PURPOSE CHAIR . . .

1 All New Motor-Hydraulic Pump

Hydraulic Pump built with years of time-tested experience and coupled with a thoroughly tested motor unit is your electrical servant.
Safety features include three-wire system. Also built in hydraulic safety circuit operates automatically, constantly protects the electrical components.
Operates manually in case of power failure.

2 Power Pedal Control

A gentle toe touch on the Power Pedal telegraphs your command instantaneously to raise, lower, or stop the chair at your most convenient working level.

3 Quiet as a Kitten Operation!

An almost silent hum is all you hear as the Power Pedal responds to your command.

4 Full Five Year Protection . . .

One year guarantee on the entire chair PLUS four year guarantee on the "Sealed-in-Oil" Hydraulic Lift.

5 Operates on Regular 110 Volt Alternating Current. Approved by Underwriters Laboratories

Just plug in and enjoy **"Motorized Comfort."**
COSTS JUST PENNIES A YEAR TO OPERATE.

No. 2400 Motor Chair—Gold'n Bronze
No. 2500 Motor Chair—Chrome
Also available in Styling Chair Models.

6 Taper-Flow Styling

. . . Permits operator to stand in a comfortable, natural working position. No stretching or straining to reach in to a head of hair.

7 Base equipped with 5 Easy Sliding Glides

Two are easily adjustable t level chair quickly to fit the floor. No rocking or tipping.

8 "Finger Tip" reclining control

One hand operation from either side of chair. Time-tested positive lock.

9 New style "Power Base"

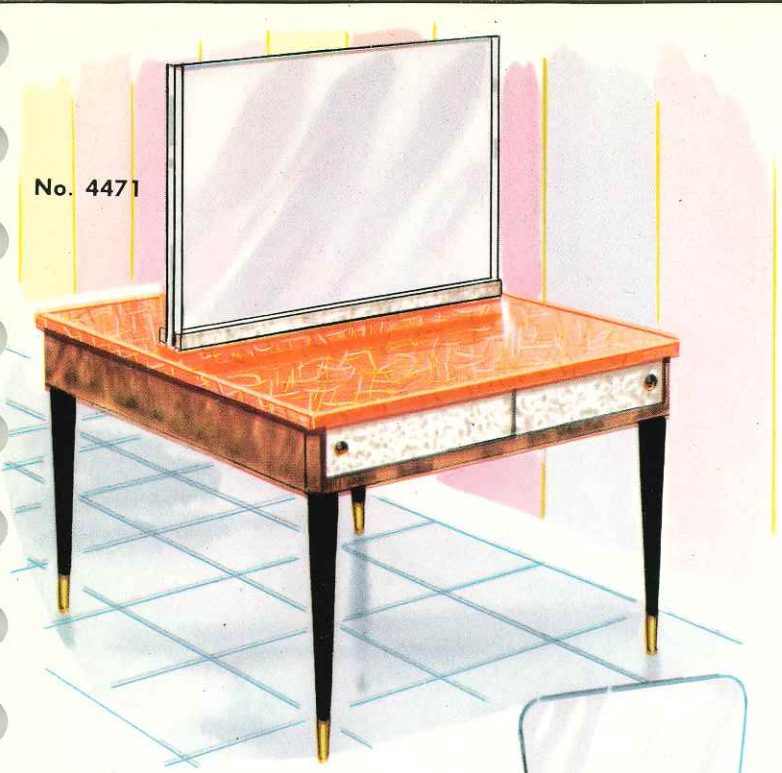
Finished in handsome Grey Hammerloid — a neutral color to fit any Salon setting. Sturdy — strong — tip-resistant.
All other exposed metal part in your choice of striking Gold'n Bronze or sparkling Chrome.

10 Smart Decorator Colors

Of Vinyl Plastic or Genuine Leather Upholstery.

Kochs Cat. No. 78
Page 30
Oct. 30, 1958

New Dimensions by Kochs



No. 4471 Space-Saving Back to Back Vanity

Beautifully styled space-saver shown in Walnut and Gold'n Bronze. Sliding doors finished in "Stardust". The ideal solution for "center of room" working stations and saving of valuable shop space. Table top is 34" high, measures 30" in width, 24" front to rear. Mirrors are 24" x 26".

* *Available in colorful Oak and Chrome — No. 4571*

No. 4473

No. 4473 Dressing Table

Handsomely designed in Walnut and Gold'n Bronze. Inexpensive, yet it contains every quality feature of our deluxe line. It's the perfect table for hair styling, setting, and comb-outs. Easily portable. Mirror is 24" x 24". Table top measures 15" x 30". Height from floor to working top, 30".

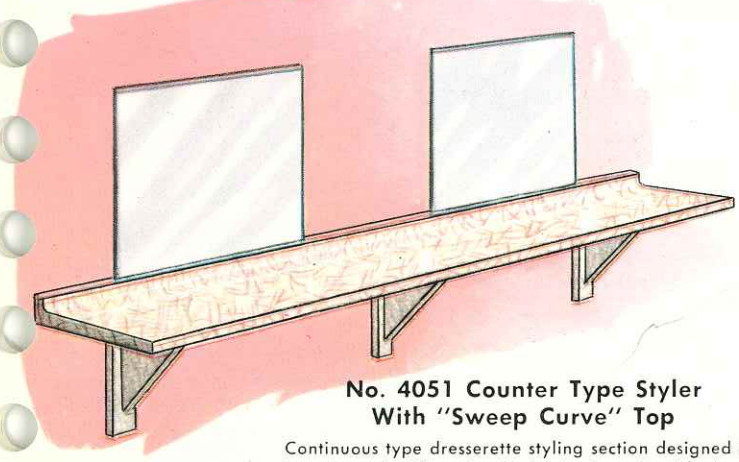
* *Available in colorful Oak and Chrome — No. 4573*

No. 4575

No. 4575 Deluxe Dressing Table

Colorfully finished in Oak and Chrome with bakelite top. Features 3 drawers, one of which serves as a sterilizer. Large clean and soiled towel compartment with rust resistant metal hamper. Mirror is 24" x 24", while working surface measures 15" x 36". Height from floor to working top is 30".

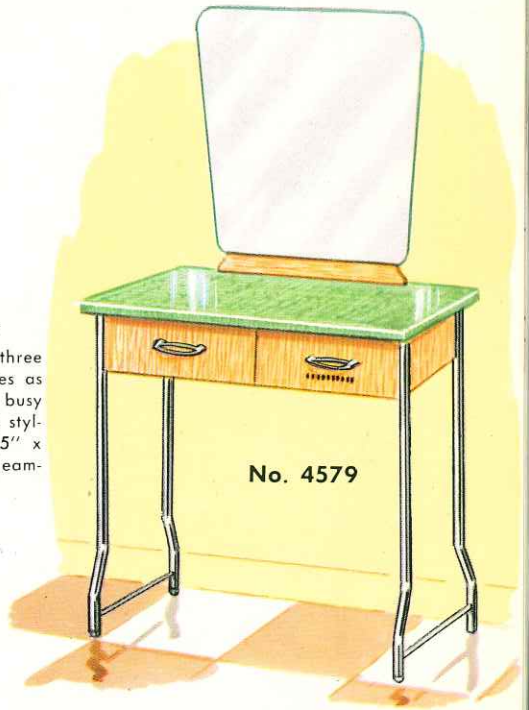
* *Available in glamorous Walnut and Gold'n Bronze—No. 4475*



No. 4051 Counter Type Styler With "Sweep Curve" Top

Continuous type dresserette styling section designed for beauty and utility at a budget price. Furnished with brackets to fasten to wall, finished in alouette white "Stardust". These Counter Tops are available in our spinet pattern bakelites ONLY. Each working position measures 4' 6" in length, 15" depth, front to rear. Mirrors are additional.

See No. 4050 thru 4053 in Price List



No. 4579

No. 4579 Dressing Table

Your shop can use two or three of these inexpensive tables as the perfect solution for busy days. Ideal for comb-outs, styling, or setting. Top is 15" x 30". Mirror, 24" x 24". Gleaming chrome plated legs.

New Dimensions by Kochs

Shown here No. 4242 angulated Vanity.

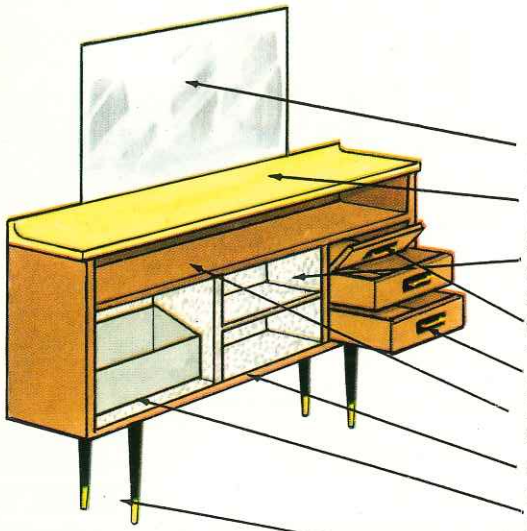
Walnut and Gold'n Bronze
Angulated Sliding Door Vanity No. 4242

Exciting from every angle . . . a luxurious New Dimension in multiple Vanities. This new design is more functional than ever. Smart angulated styling permits full view of your work to other customers. See how artistically we have combined the warmth and charm of rich Walnut and the elegance of Gold'n Bronze. And we've also added our newly designed continuous "Sweep Curve" bakelite top. (Also available with "Straight Line" top.)

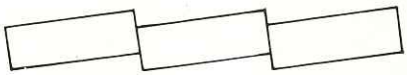
You may also order this styling in handsome oak trimmed with chrome.

Walnut and Gold'n Bronze series: See Nos. 4240 thru 4258 in price list

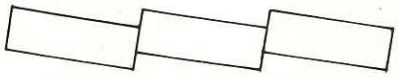
Oak and Chrome series: See Nos. 4340 thru 4358 in price list



Mirror with copper plated back.
"Sweep Curve" bakelite working surface 54" long.
Sliding Doors "Stardust" finish.
Sterilizer door opens down, forms shelf.
Two drawers for implements, personal effects.
Full length purse or magazine shelf.
Clean towels and supplies.
Rust-resistant soiled towel hamper.
Tapered, black finished legs with metal tips.



LEFT WALL SERIES



RIGHT WALL SERIES

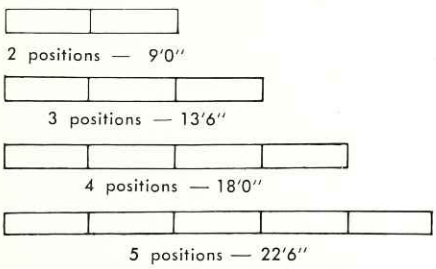
Important Dimensions: Overall height 68". Length, 2 stations — 9'6". Each additional station, 4'6¾". Depth, front to rear, 22½". Available for left or right side of room.

No. 4302 Sliding Door Vanity
Gracefully Designed For The Salon Of Tomorrow

This dramatic styler combines New Dimension beauty and utility. The colorful bakelite top is finely detailed with our new continuous "Sweep Curve" feature. Continuity of smartness is carried out in the wood surfaces which are finished in our baked on plastic varnish which resists most beauty shop preparations.

Hidden behind the "Stardust" finish sliding doors is a world of storage space. Sterilizer and implement drawers are conveniently located at right side of cabinet. Full length utility shelf.

Important Dimensions: Overall height with mirror as shown 68". Length of each individual station, 4'6". Depth front to rear 15".



VARIOUS MODELS AVAILABLE . . .
Walnut and Gold'n Bronze Series—No. 4201 thru 4224.
Oak and Chrome Series—No. 4301 thru 4324.

AVAILABLE WITH VARIOUS SIZES AND TYPES OF MIRRORS.
See Price List.

ALSO AVAILABLE WITH "STRAIGHT LINE TOP"

No. 4320 Vanity with No. 8950 Mirror

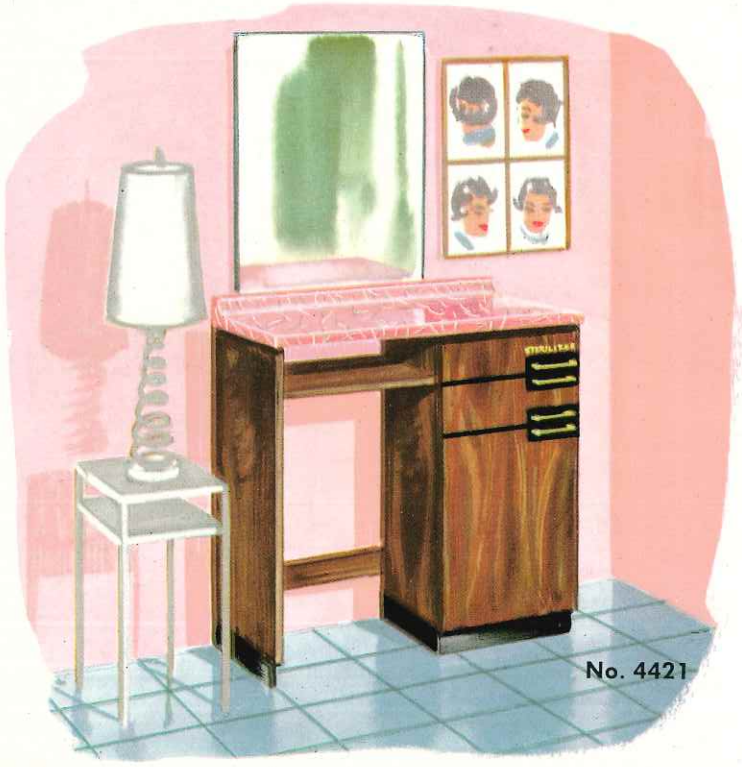
This well proportioned free-standing wall model is ideal for styling and comb-outs. Here we feature the popular "Straight Line" bakelite top. Cabinet in oak with our baked on plastic "Wonder Finish". Also available in Walnut and Gold'n Bronze—No. 4220.

Overall length 54". Height to working surface 37½". 15" depth, front to rear.

*Also available with "Curve Sweep" top—Nos. 4200 and 4300.

New Dimensions by Kochs

New Dimensions



No. 4421

Now! "HI-RITE" Stylers For Your Shop
Shown Above No. 4007 Continuous Styler ▲

Here's the last word in luxury and working convenience. Never again will you have to stoop or stretch for implements. For we've built these stylers regular booth height —not the usual 30" high but a full 37". And the large cabinets are designed for quick organized storage. Sterilizer area, clean towel compartment, and a large soiled towel compartment with a rust resistant metal hamper.

◀ **No. 4421 Single Vanity**

Walnut and Gold'n Bronze . . . "Curve Sweep" bakelite top . . . "HI-RITE' cabinet. These and other quality features makes this economical Vanity a perfect buy for the shop with limited space. Spacious storage for clean and soiled towels with rust resistant hamper separate sterilizer drawer. Large size purse shelf. Overall length 42"—mirror size 24 x 26".

** See price list No. 4420-4421 and 4520-4521—4460-4461 and 4560—4561 for other models.*

All models available in Oak and Chrome Series—"Straight Line Top" offered on all models if you prefer. Additional models sketched in Price List.

No. 4007

Walnut and Gold'n Bronze
An Inspiration In Design And Beauty ▲

Glamour aplenty with its rich amber tones of Walnut and the dazzling trim of glistening Gold'n Bronze. And our exclusive "Curve-Sweep" bakelite top offers you luxury in appearance and serviceability never before known. (See pages 14 & 15 for details.) Even the purse and magazine shelf are made of Walnut bakelite to carry out the charm of this styler. Full length No. 8954 continuous mirrors give your shop an air of spaciousness and smartness. Length, each individual position 54"—height 69".

** See price list Nos. 4000 thru 4011—4100 thru 4111 —4020 thru 4031 and 4120 thru 4131 for complete choice of models.*

No. 4411

No. 4411 Large Vanity

Luxurious Walnut and exquisite Gold'n Bronze are marks of the quality you'll enjoy for years. "Curve Sweep" bakelite top and "HI-RITE" cabinets are features you've always wanted. This plus a world of storage space for implements—sterilizer—clean towels —soiled towels with a rust resistant hamper and of course a handy Walnut bakelite purse shelf. Overall length 54". Mirror size is 26 x 38".

**See price list Nos. 4410-4411 and 4510-4511···4450-4451 and 4550-4551.*

New Dimensions by Kochs

Kochs

Hy-Lo-Draulic

A Marvel In Engineering

We've trimmed this "champion" in shimmering Gold'n Bronze because in only one year it has earned the title as the world's most "precision perfect" All Purpose chair that's ever been brought to the Beauty Salon business. Feature for feature, there's no chair that can compare with this time-tested hydraulic beauty.

It's the only chair that raises a full 10 inches—high enough for the tallest operator—yet goes low enough for the short operator. "Taper Flow" styling permits you to work close in with no stretching . . . no bending . . . no straining. Our "New Dimensions" design introduces shimmering Gold'n Bronze finish . . . new ultra smart upholstery materials . . . the popular round style base finished in Grey hammerloid.

No. 2030 HY-LO-DRAULIC ALL PURPOSE CHAIR
— with No. 8901 Footrest
— with No. 8906 Headrest

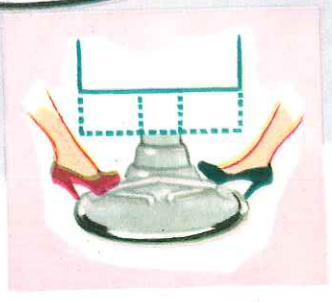
**Also available in Chrome Finish — No. 2130*

Fully 5 year Guaranteed . . .

Factory sealed hydraulic mechanism . . . oil factory installed . . . no adding . . . no maintenance. You never need touch it.

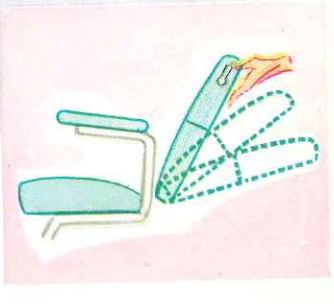
The Only Hydraulic Chair That Can Be Raised A Full 10 Inches!

Whether you or your operators are tall or short, you easily raise or lower your customer to your most comfortable working level!



Foot Pedal Control . . .

Easily accessible from either side. Raises or lowers at a mere toe touch! Stays in fixed position on base at foot level. Does not raise with chair!



"Taper Flow" Style Back

Permits you to stand in close in. "Finger-tip" reclining control adjust back with the automatic locking device with ONE hand from either side of chair — time-tested, non-slip!

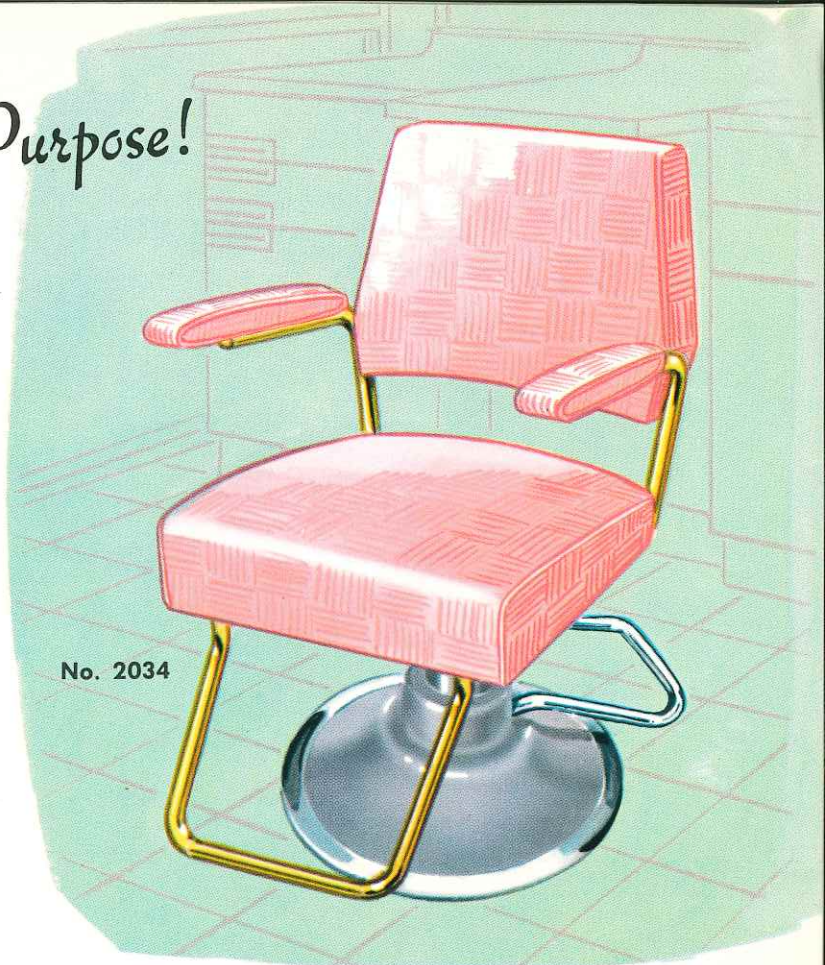
Hy-Lo-Draulic ... A Chair For Every Purpose!

No. 2132 All Purpose Chair

This elegant beauty embraces every quality feature found in our No. 2030 chair described on page 34. The only exceptions are that this model features black bakelite arm tops and is chrome trimmed.

Shown With No. 8900 Footrest No. 8904 Headrest.

** See Price List for other models. No. 2030 - 2038 and 2130 - 2138*



No. 2034 Styling Chair — With No. 8901 Footrest

Why strain? . . . Why stretch? . . . With this Styling Chair you always work in complete comfort. Our famous 10" lift mechanism raises and lowers the chair to the right height for you. "Taper-Flow" back lets you work close in to your patron. This chair features luxuriously upholstered arm tops. Base finished in grey hammerloid.

** See price list for other models. No. 2030 - 2038 and 2130 - 2138.*

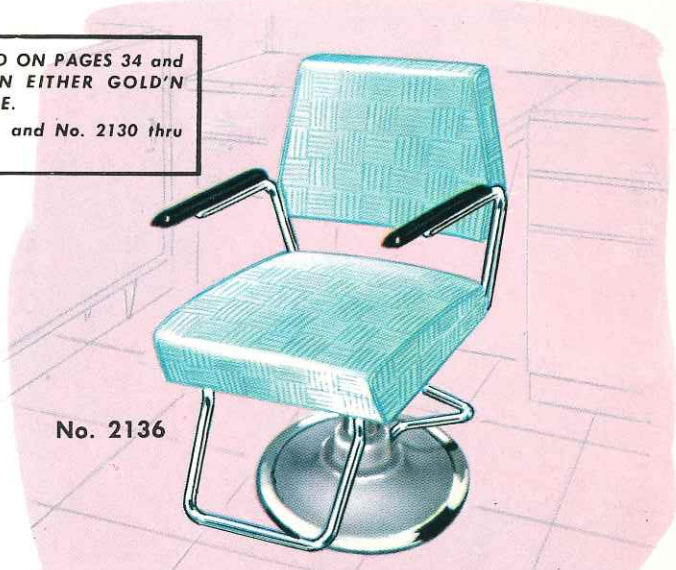
****ALL CHAIRS ILLUSTRATED ON PAGES 34 and 35 ARE AVAILABLE IN EITHER GOLD'N BRONZE OR IN CHROME.***

See No. 2030 thru 2038 and No. 2130 thru 2138 in Price List.

No. 2038 Styling Chair — With No. 8903 Footrest

This new style Polyester Plastic Chair offers unusually good sitting comfort. Easy to keep clean and come in an array of everlasting colors. The operating features are identical with those described on page 34. Color swatches for these plastic chairs are shown on Page 12.

** See Price List for other models. No. 2030 - 2038 and 2130 - 2138*



No. 2136 Styling Chair — With No. 8900 Footrest

You'll just love working next to it. Modern in appearance . . . modern in working ease. Feather-like touch of your toe raises or lowers the chair to just the right height for you. "Taper Flow" back styling lets you work close in. Luxuriously upholstered for the ultimate in patron comfort. Base finished in grey hammerloid. All trimmings in bright chrome plate.

** See price list for other models No. 2030 - 2038 and 2130 - 2138*

New Dimensions by Kochs

No. 2024

Versatile Hy-Lo-Draulic Styling Chair

No stretch or strain with its 10" lift and "Taper-Flow" back that permits you to work close in. Back is stationary in this model. Upholstered arm rests. Other quality features are as described on page 37.

Shown: No. 2024 Gold'n Bronze Styling Chair with No. 8901 Footrest.

**See price list for other Models No. 2020—2028 and 2120—2128.*

No. 2126

Sleek-Trim Hy-Lo-Draulic Styling Chair

You work care-free with this precision made "Right for the Job Chair" with its 10" rise. Eliminates operator fatigue, makes styling work much easier. Black bakelite arm tops. Base finished in grey hammerloid.

Shown: No. 2126 Chrome Styling Chair with No. 8900 Footrest.

**See price list for other Models No. 2020—2028 and 2120—2128*

No. 2022

Gold'n Bronze Reflects Your Good Taste

This radiant All-Purpose chair contains the same quality features as described on page 37 plus the splendor of our new Gold'n Bronze finish on arms, footrest, reclining triggers, headrest slat and headrest channel. Gracefully styled with black bakelite arm tops. Base finished in grey hammerloid.

Shown: No. 2022 Hy-Lo-Draulic with 8901 Footrest and No. 8906 Headrest.

**See price list for other models No. 2020—2028 and 2120—2128*

No. 2128

Ultra Modern Styling . . . Hy-Lo-Draulic Performance

Colorful, durable, fibreglas Shell is scientifically designed for utmost customer comfort. No upholstery to wear out—whisks clean with a damp cloth. Choose from Parchment, Elephant Grey, Lemon Yellow, Greige, Sea Foam Green and Tangerine.

Color Swatches Illustrated On Page 12

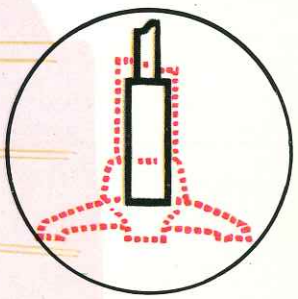
Shown: No. 2128 Chrome Series Styling Chair with No. 8902 Footrest.

**See price list for other Models No. 2020—2028 and 2120—2128*

ALL CHAIRS ILLUSTRATED ARE AVAILABLE IN EITHER GOLD'N BRONZE OR IN CHROME. See No. 2020 t

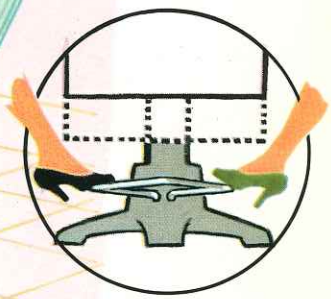
Kochs' Hy-Lo-Draulic Endorsed by Beauticians For Versatility . . . Durability . . . Beauty

The Only Hydraulic Chair That Can Be Raised A Full 10 Inches! Whether you or your operators are tall or short, you easily raise or lower your customer to your most comfortable working level!

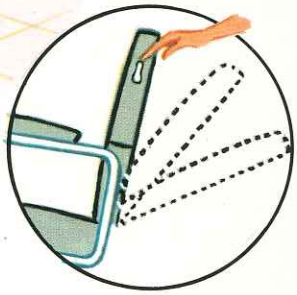


Fully 5 Year Guaranteed . . . Factory sealed hydraulic mechanism . . . oil factory installed . . . no adding . . . no maintenance. You never need touch it.

No. 2120



Foot Pedal Control . . . Easily accessible from either side. Raises or lowers at a mere toe touch! Stays in fixed position on base at foot level. Does not raise with chair!



"Taper Flow" Style Back . . . Permits you to stand in close. "Finger-tip" reclining control — adjust back with the automatic locking device using ONE hand from either side of chair—time-tested, non-slip!

Shown No. 2120 Hy-Lo-Draulic Chrome Finish with No. 8900 Footrest and with No. 8904 Headrest.

Scientifically designed to eliminate operator fatigue and improve efficiency. By a mere touch of your toe, smooth operating controls lower or raise this All Purpose Chair to your most convenient working level—for the particular service you are performing. Back reclines effortlessly to any angle with "finger-tip" controls on either side of the back of the chair.

Buoyant spring-filled seat, padded back and arm rests are smartly upholstered in your choice of durable, colorful vinyl plastic for comfort and beauty.

The popular 4 legged style base of this Hydraulic Chair is finished in grey hammerloid. Set off by stainless steel scuff plates on the toe of each leg. One leg fitted with adjustable glide to level chair to floor.

**Also available in Gold'n Bronze Series—No. 2020*

28 and No. 2120 thru 2128 in Price List.

New Dimensions by Kochs

Quality Beyond Compare . . .

No. 2210

No. 2210 "Hydra-Lock" Hydraulic All Purpose Chair

That's right! No other chair can compare because no other chair has the quality built into it. Our famous time tested "Hydra-Lock" Hydraulic mechanism is truly an engineering feat. HYDRA-LOCK—the only foot operated hydraulic chair that you can LOCK FROM REVOLVING—which means this chair can't "spin away" as your customer is being seated—and eliminates forever her head from "bobbling" about when you are shampooing. A full 4" piston inside the base assures you trouble free up and down action of the hydraulic system. Eliminates wobbling and rocking. For your full protection a 500 pound weight test is made before the pump is assembled into the chair.

As for working ease, here too it's the best. "Taper Flow" back styling permits you to work closer in. "Finger Tip Control", reclines chair in any position and locks it there until you change it. Foot pedal "toe touch" control raises and lowers chair.

4 legged base has special glides which permit a greater ease of moving chair about. Floor leveling glide prevents chair from rocking or tipping. All trimmings are chrome plated. Base in grey hammerloid finish with stainless steel scuff tips. Longer wearing black bakelite arm tops.

Illustrated with No. 8904 Headrest and No. 8900 Footrest.

No. 2212

No. 2212 "Hydra-Lock" Hydraulic Styling Chair

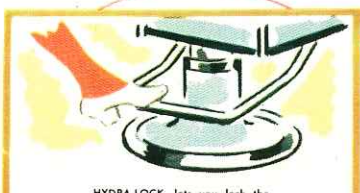
Acclaimed by beauty operators from coast to coast as the finest chair of its type ever built. And what's more, here's the only hydraulic chair that gives you years of trouble free service.

This chair contains the same new design and work ease features as described for chair No. 2210. (Except it does not recline.) Chair raises, lowers and revolves. Luxuriously upholstered with spring filled seat and well padded back. "Finger-Tip" controlled, floor leveling glide prevents rocking or tilting. All trimmings chrome plated. Base hammerloid grey finish.

*Quality mechanical features and smart styling of chairs featured on pages 38 and 39 are identical. The exceptions being in the bases. You have your choice of 4 legged or round style base.

Illustrated with No. 8900 Footrest.

*Quality mechanical features and smart styling of chairs featured on pages 38 and 39 are identical. The exceptions being in the bases. You have your choice of 4 legged or round style base.



HYDRA-LOCK—lets you lock the chair from turning. Control built right into foot pedal.

Foot pedal revolves with upper part of chair—always in back of seat—always ready for your toe's touch for lowering or raising.

No. 2200 "Hydra-Lock" Hydraulic All Purpose Chair

Here again we demonstrate our leadership in designing and engineering the finest Hydraulic chairs in the industry. This chair features a rigid pump with a 4" diameter piston which provides a large bearing surface, this means full contact whether chair is at its highest or lowest point—will not wobble, tilt or feel loose. A 500 pound weight test is made before the pump is assembled into the chair. Chair raises or lowers at the touch of your foot. Reclines with one hand and stays locked until you change it. HYDRA-LOCK—the only foot operated hydraulic chair that you can LOCK FROM REVOLVING—which means this chair can't "spin away" as your customer is being seated—and eliminates forever her head from "bobbling" about when you are shampooing. "Taper Flow" styling of back lets you work close in. Height of seat from floor at lowest point 18½". All trimmings in lustrous chrome finish. Arm tops in black bakelite. Base finished in genuine "fired-on" porcelain enamel.

Illustrated with No. 8904 Headrest and No. 8900 Footrest.

No. 2200

No. 2202

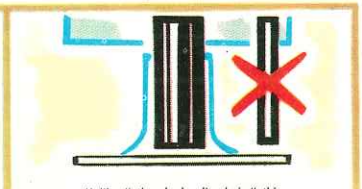
No. 2202 "Hydra-Lock" Hydraulic Styling Chair

From the minute you get this chair into your shop you realize how much more it does for you and how much easier it is to work with. Because we sell more hydraulic chairs than anyone in the industry, we are in the best position to give you the best in quality and economy. This styling chair like our No. 2200 chair has every quality feature you've ever wanted.

It's luxuriously upholstered in colorful vinyl plastic and features longer wearing black bakelite arm tops. "Taper Flow" back lets you stand closer in to your patron. Chair raises, lowers and revolves. Base finished in genuine "fired-on" porcelain enamel. All trimmings in lustrous chrome plate finish.

Illustrated with No. 8900 Footrest.

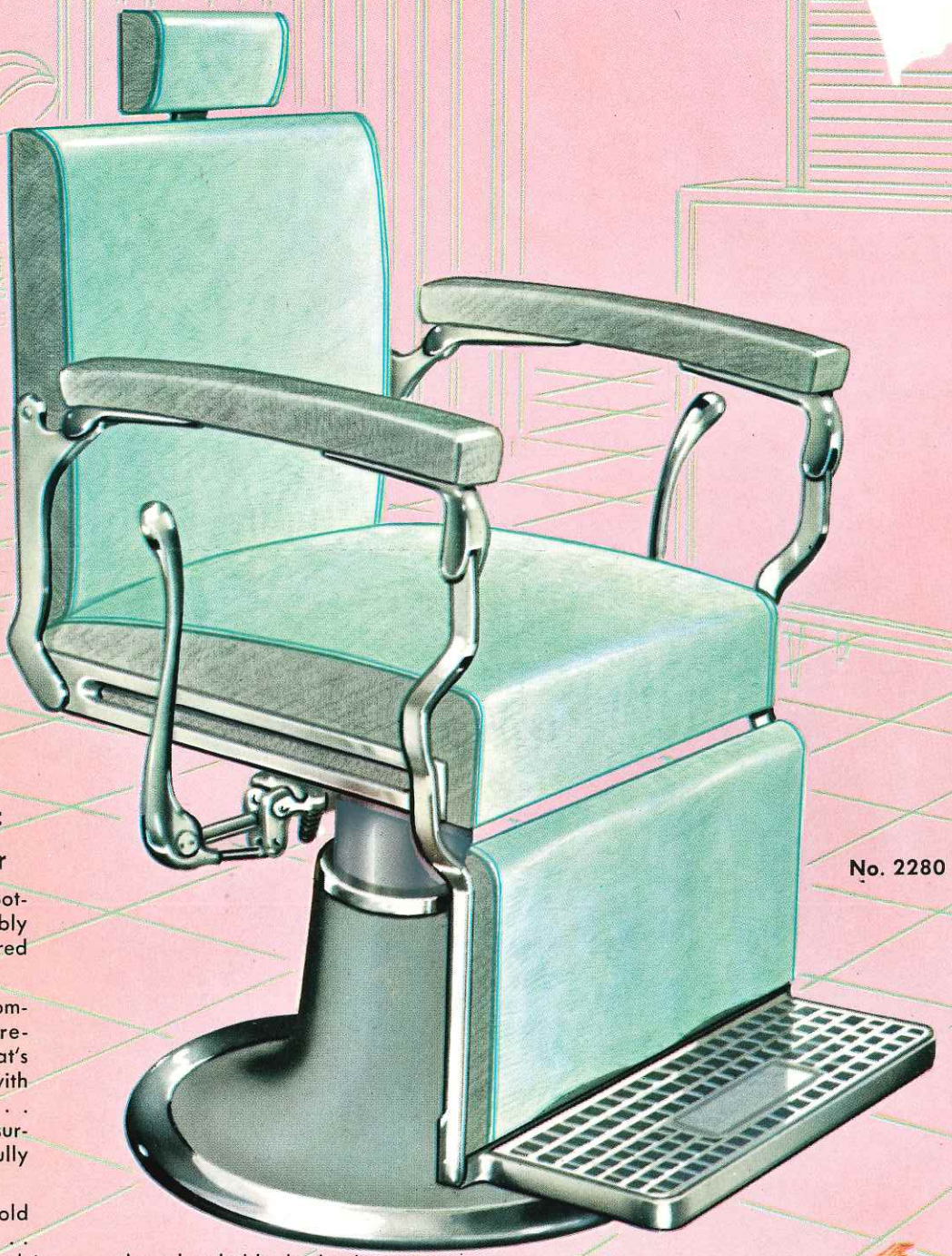
One hand "Finger-Tip Control" reclines chair from either side. Reclining mechanism locks the back in any position—stays locked until you change it.



Unlike "other hydraulic chairs" this one contains a piston almost 4" in diameter—guaranteeing you lifetime wear—will never wobble or bend.

New Dimensions by Kochs

A Triumph In Design And Performance!



No. 2280

Kochs' No. 2280 Deluxe Hydraulic All Purpose Chair

From the headrest to the footrest, this chair is unmistakably the most perfectly engineered beauty in the world.

For versatility none can compare. It raises, lowers, revolves and reclines. What's more, the footrest levels with the chair automatically . . . forming a perfectly flat surface when the chair is fully reclined.

Duo super-positive locks hold the chair where you set it . . . one lock keeps it from revolving . . . the other holds the back in any reclining position. For operating our time tested 4" Hydraulic pump, (which must take a 500 pound weight test before our inspectors will pass it), we have conveniently placed handles on either side of the chair.

Other quality and style features include our new pillow headrest, softly padded back and arm rests—spring constructed seat. High fashion decorator color upholstery, shimmering chrome plated trimmings and genuine "fired-on" porcelain enameled base. Seat is 19" from floor at lowest point.

See Nos. 2280 thru 2283 in Price List for other models.

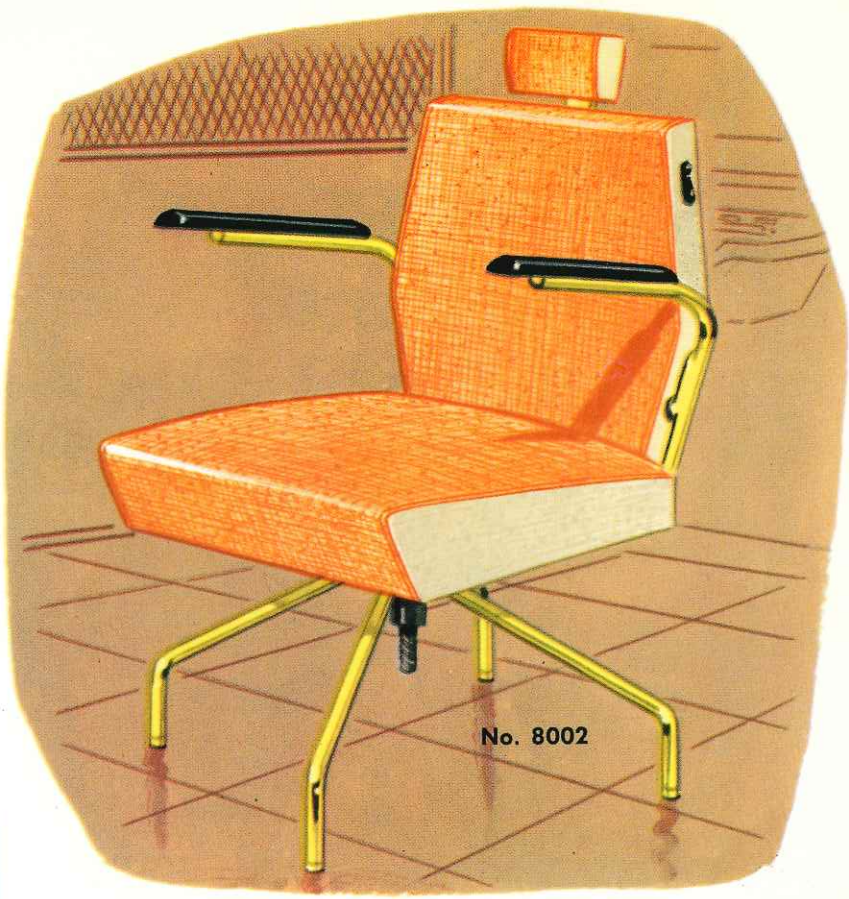
Automatic footrest levels with chair as it reclines forming a perfectly flat surface when chair is fully reclined.

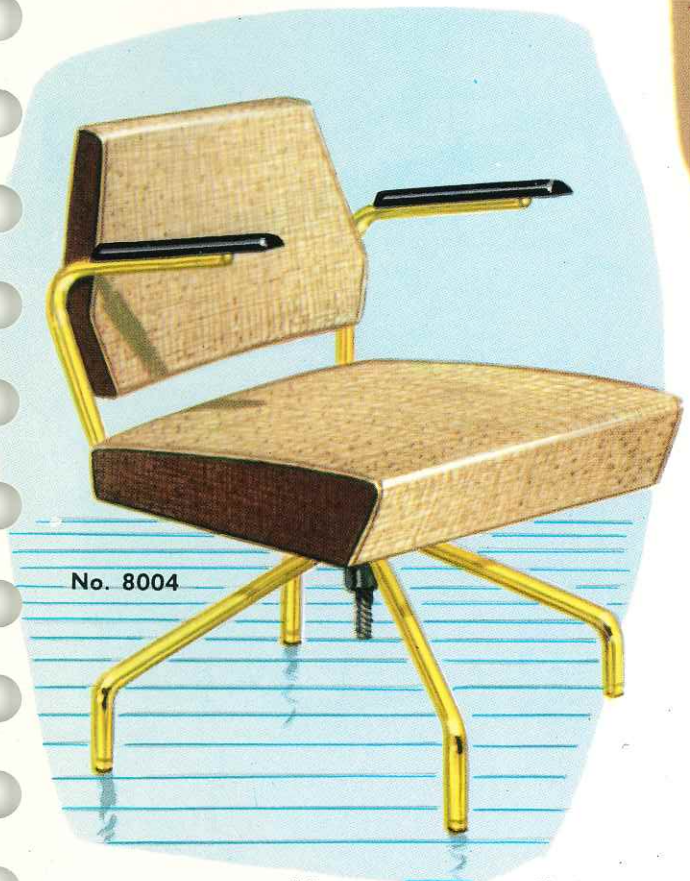
GLAMOUR IN YOUR SHOP REFLECTED BY NEW DIMENSION STYLING

No. 8002 Gold'n Bronze All Purpose Chair

An exciting new working freedom is yours with this high style beauty. Freedom to work close in because of our new "Taper-Flow" back. Freedom in the time-tested, non-slip "finger-tip" controls of the concealed reclining mechanism which permits you to recline the chair from either side with only one hand. Our new moulded nylon bushing for tight fit in screw, provides rigid, long life wear. No wearing of metal to metal. Contrasting black bakelite arm tops. Headrest is removable.

** Also available in chrome — Order No. 8052*





No. 8004 Gold'n Bronze Styling Chair

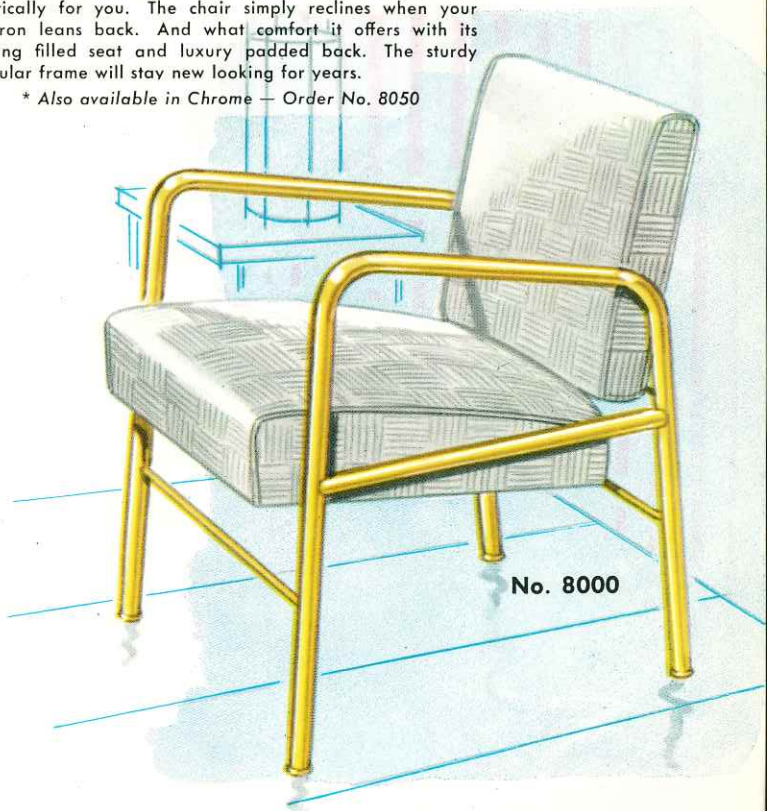
You'll be years ahead in fashion and mechanical perfection when you select this precision built chair. Feather touch operation revolves, raises and lowers this chair to just the right point by turning . . . 16" from the floor at its lowest point. "Taper-Flow" styling permits you to work close in. Luxuriously fashioned in shimmering Gold'n Bronze and ultra smart upholstery. Contrasting black bakelite arm tops. New moulded nylon bushing for a tight fit screw which provides rigid, long life wear. No wearing of metal to metal.

** Also available in Chrome — Order No. 8054*

No. 8000 Gold'n Bronze Shampoo Chair

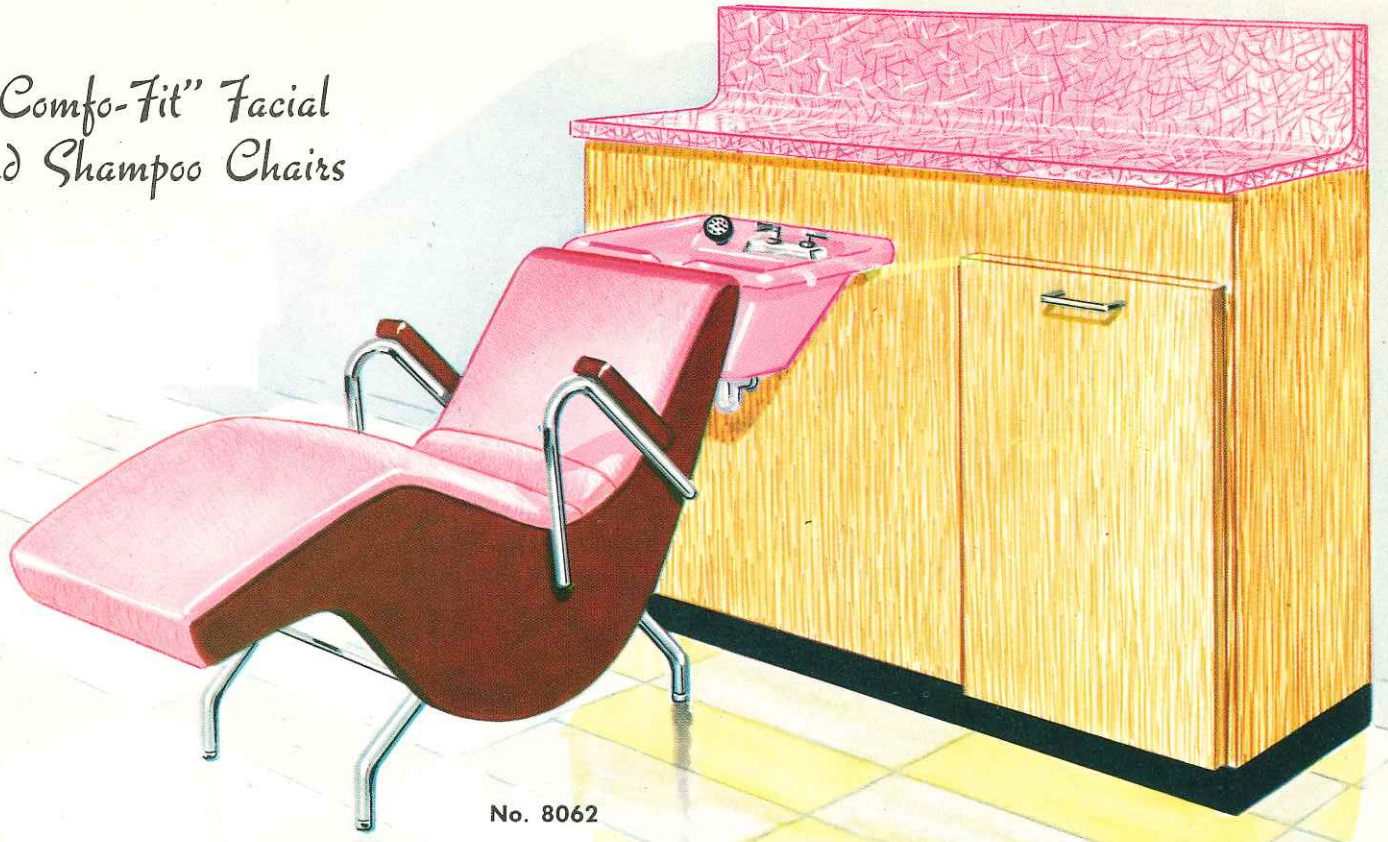
IT'S AUTOMATIC. A feature that makes shampooing an easier task. No longer do you have to make bothersome adjustments of lowering the chair to the proper height or angle the back to suit your need. Now it's done automatically for you. The chair simply reclines when your patron leans back. And what comfort it offers with its spring filled seat and luxury padded back. The sturdy tubular frame will stay new looking for years.

** Also available in Chrome — Order No. 8050*



New Dimensions by Kochs

"Comfo-Fit" Facial and Shampoo Chairs



No. 8062

No. 8062 Chrome Shampoo Chair

Designed for comfortable shampooing — colorful — easier to work with. Finger-tip control lever permits you to adjust and positively lock chair in any position. Elegantly upholstered in your choice of quality decorator color vinyl plastic materials. Overall width 23¾ — depth, upright position 46" — when reclined 51½".

No. 8064 Chrome Facial - Shampoo Chair

With headrest — use for facials — without, a perfect shampoo chair. Headrest range 8 to 15 inches. Other features same as No. 8062.

No. 8064

No. 8058 Chrome Facial-Shampoo Chair Combined With No. 8060 Chrome Ottoman

The perfect solution in a dual purpose chair. Adjustable headrest removes easily to change from facial work to shampooing. Chair reclines with "finger-tip" trigger control in center of back. Spring filled seat, well padded back, comfo fashioned Ottoman gives complete leg support.

No. 8058

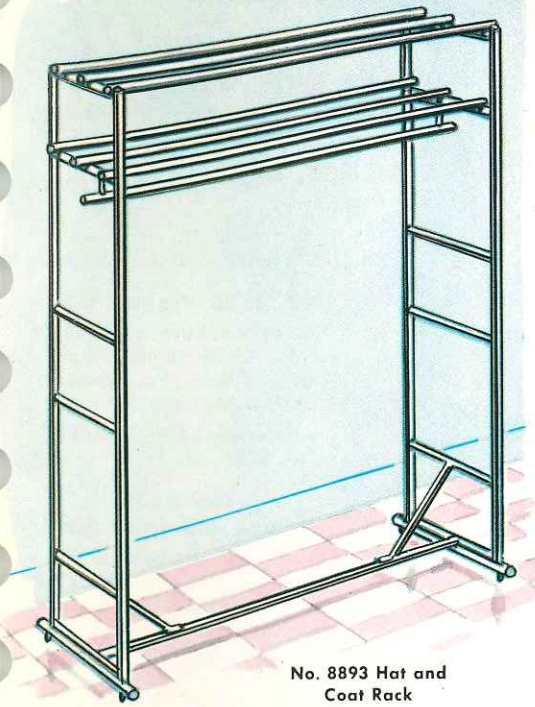
No. 8060

No. 8056 Chrome All Purpose Chair

Ideal for shampooing, facials, hair cutting and styling. Adjusts to any position. Raise it, lower it, whirl it, tilt it. Back reclines with "finger-tip" trigger control in center of back — positive action lock keeps the back where you set it. Seat 16" from lowest point. By turning, you can raise it 6". New moulded nylon bushing assures tight fit screw — providing rigid, long wear life. Black bakelite arm rests assure long wear.

No. 8056

Smartly Styled Accessories For The Modern Salon



No. 8893 Hat and Coat Rack

Of chrome plated 1" tubular steel. Holds 24 garments—has 2 shelves. 52" long, 76" high, 18" wide at base.

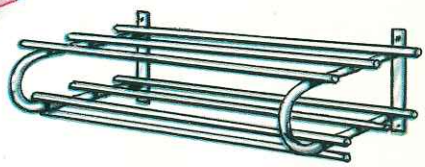
No. 8892 Hat and Coat Rack

Sturdy Oak in colorful "Wonder Finish". Holds 24 garments—shelf on top. 52" long, 72" high, 24" at base.

No. 8880 Hat and Coat Rack

Styled in Walnut. Equipped with metal rod for hangers, top for parcels. 30" long, 7" high, 13" deep. Available in 48" length. Also both sizes in Oak.

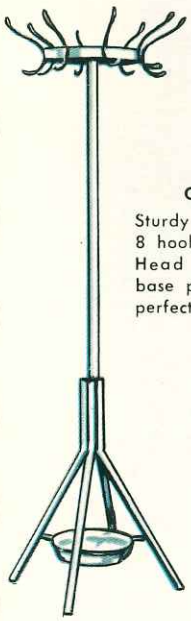
** See price list Nos. 8880-8881 and 8890-8891.*



No. 8894 Hat and Coat Rack

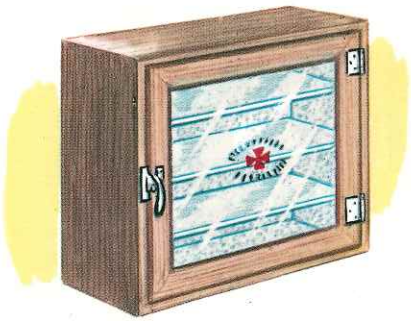
Of chrome plated 1" tubular steel. Complete with wall brackets. Hanging bar, double shelf. 36" long.

* For 48" length—order No. 8895.



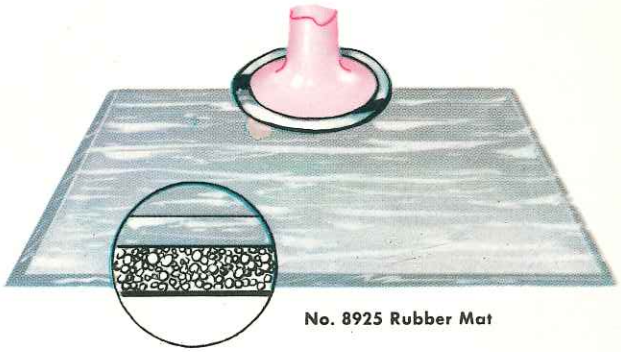
No. 8898 Chrome Costumer

Sturdy chrome plated steel. 8 hooks for coats and hats. Head revolves. Weighted base pan keeps costumer in perfect balance.



No. 4988 Sterilizer

Made of Oak. Features 3 roomy glass shelves. Measures 14" wide, 14" high, 7" deep.



No. 8925 Rubber Mat

De-luxe heavy duty beveled edges. Features a special 20¼" round cut out for Round Base Hydraulic Beauty Chairs made by Paidar and Kochs.

With rectangular cut-out (22 x 14") for 4 legged chairs—order No. 8924.

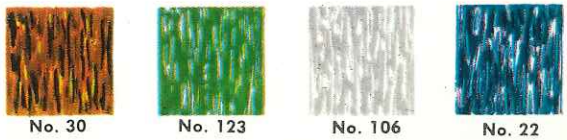
Straight runner length. 36" wide, order No. 8926.

No. 8965 Footrest

Chrome plated tubular frame. Rubber covered platform. Rubber feet prevent slipping.

Choose From 8 Modern Colors

No. 14 No. 45 No. 115 No. 4



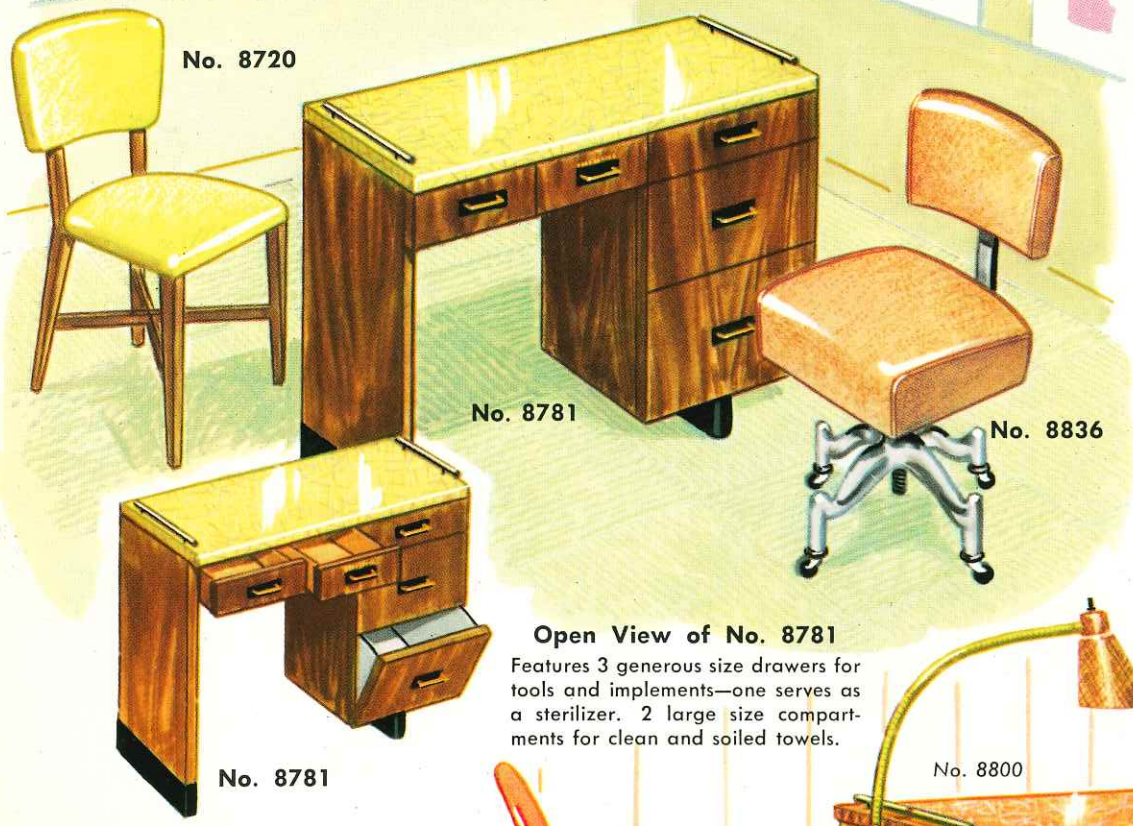
No. 30 No. 123 No. 106 No. 22

No. 8872 Child's Seat

Upholstered hair cutting seat for the little miss. Scuff cloth protects upholstery. Adjustable to various size youngsters.

New Dimensions by Kochs

Invite More Manicure Business With Smart M



No. 8781 Manicure Table

Elegantly executed in rich walnut and detailed with Gold'n Bronze. Top in your choice of colorful Bakelite. This jumbo size table measures 15 x 36 inches.

**Also available in Oak and Chrome—Order No. 8791*

No. 8720 Walnut Chair

Use as manicure or reception chair. Comfortably cushioned seat and back. Your choice of colorful upholstery.

**Also available in Oak—Order No. 8730*

No. 8836 Deluxe Manicure Stool

Luxuriously comfortable. Posture formed seat and back are thickly padded. Chrome plated base with ball bearing casters. Choice of genuine leather or vinyl plastic upholstery. Adjusts from 16 to 22".

Open View of No. 8781

Features 3 generous size drawers for tools and implements—one serves as a sterilizer. 2 large size compartments for clean and soiled towels.

No. 8780 Manicure Table

Charming and colorful. Sturdily constructed of walnut with a protective surface in plastic finish. Bakelite top is chemical resistant. Measures 15 x 30". Two spacious drawers, one serves as a sterilizer.

**Manicure Lamp Shown Is No. 8800*

**Also available in Oak and Chrome—Order No. 8790*

No. 8830 Manicure Stool

Sturdily constructed yet light in weight. Well padded seat, chrome plated tubular steel frame. Easily adjustable . . . 18" high at lowest point range of 6" to a maximum height of 24".

**Also available in Gold'n Bronze —Order No. 8820*

No. 8761 Manicure Table

Designed to reflect the modern look in your shop. Top in colorful bakelite . . . legs in lustrous chrome plated finish. Two spacious drawers, one serves as a sterilizer. Top measures 15 x 30 inches.

**Manicure Lamp Shown is No. 8805*

Modern Manicure Chairs

No. 8710 measures 30" from floor to top of back. **No. 8712** has higher back measuring 32" from floor to top of back. Comfortably padded seats and curved, form fitting backs. Frames finished in gleaming chrome plate.

ɔdern Equipment

No. 8760 Portable Table

This portable 30" high manicure table is specially designed to fit over most dryer chairs. Bakelite top measures 15 x 27". Chrome plated tubular legs on easy rolling casters. Large center drawer for implements.

**Also available in Walnut and Gold'n Bronze—Order No. 8750.*

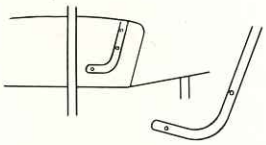
No. 8832 Revolving Stool

Posture formed back, well padded seat. Frame finished in highly polished chrome plate. Fitted with easy rolling casters. Adjustable seat ranges in height from 18" to 24". Luxuriously upholstered in colorful vinyl plastic or genuine leather.

No. 3180 Comfo-Fit Dryer Chair Shown With No. 8765 Manicure Table

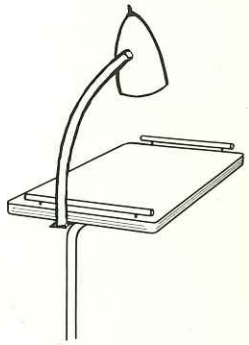
Striking beauty and luxurious contour comfort have been crafted right into this beautiful chair. Combining dryer and chair into one unit eliminates messy cords, "wandering" chairs, tippy 3-legged dryer bases. Any make dryer clamps on quickly—easily. Bright chrome plated legs, black bakelite arm tops. No-sag spring constructed seat, well padded back. Finest quality vinyl plastic upholstery in a choice of rich colors.

**Note: Does not include Hair Dryer.*



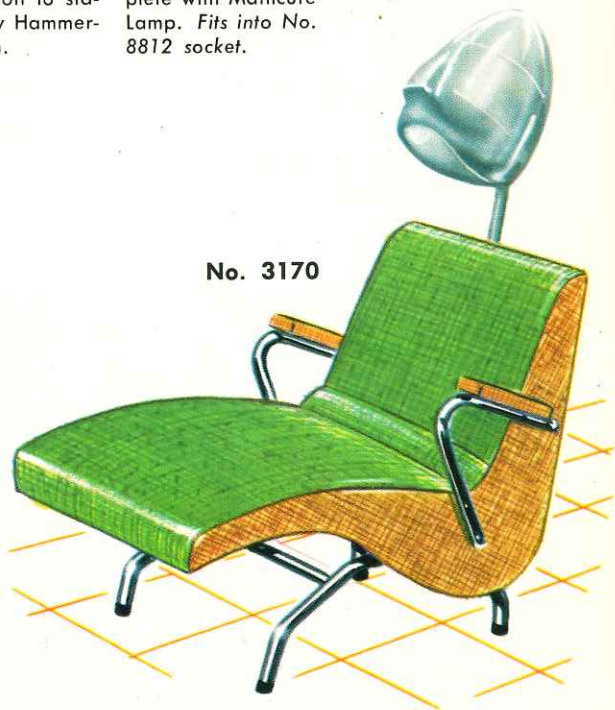
No. 8812 Manicure Unit Socket

For use with No. 8765 Manicure Table. Table fits easily, turns freely. Table can be easily removed and moved from station to station. Grey Hammerloid finish.



No. 8765 Manicure Unit

Manicure under the dryer. Table can be moved from station to station. Bakelite top, 15 x 24". Two chrome plated guard rails. Furnished complete with Manicure Lamp. *Fits into No. 8812 socket.*



No. 3170 Comfo-Fit Dryer Chair

This stunning, luxurious Comfo-Fit Dryer Chair features a handsome combination of body-conforming relaxation and superb beauty in one unit. Gleaming chrome plated legs. No-sag spring constructed seat and well padded back. Keeps your shop tidy and efficient all day long. Upholstered in vinyl plastic and available in a choice of smart, new colors.

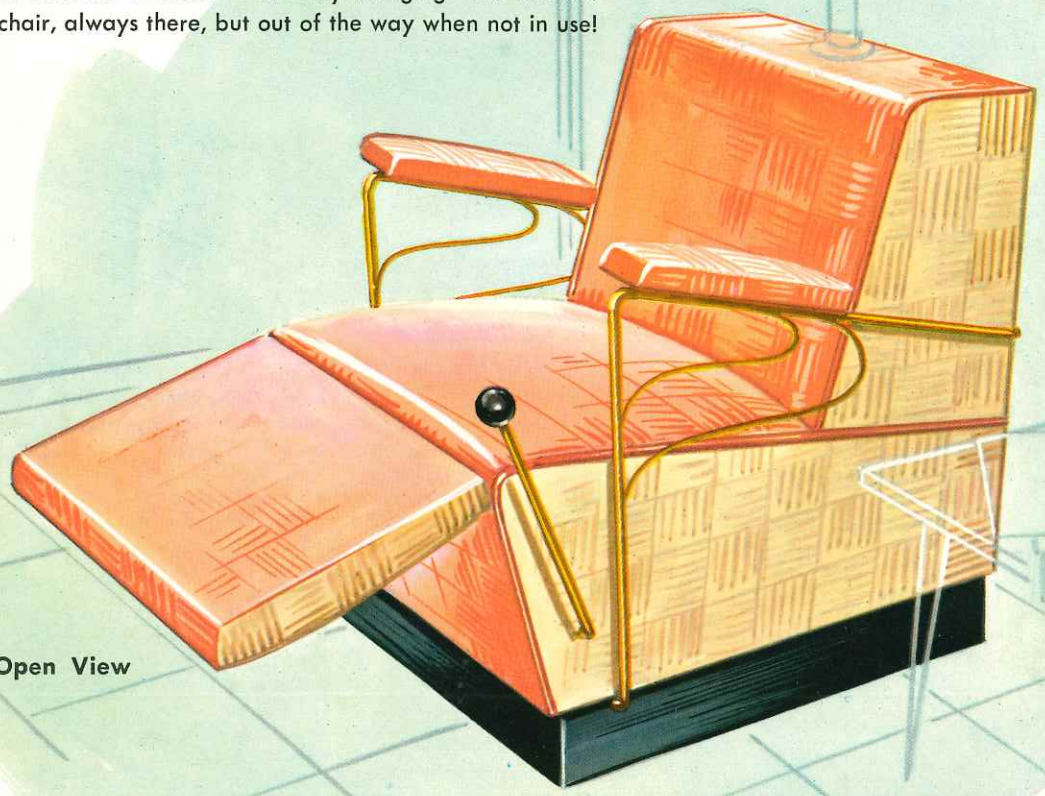
**Note: Does not include Hair Dryer.*

New Dimensions by Kochs

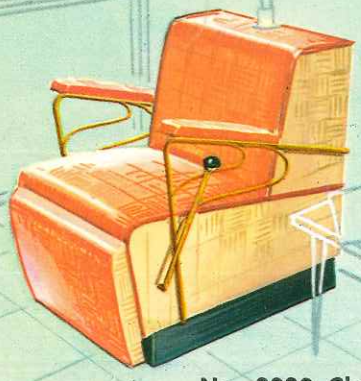
Lazy Gal Dryer Chair No. 3020

For "Customer Controlled" Comfort

Dramatically styled in the Gold'n Bronze manner. Colorfully upholstered in finest quality vinyl plastic. Acclaimed by operators as the finest Dryer Chair ever designed. Easily . . . quickly—transforms from a chair to a comfortable lounge. No more squirming . . . no more fidgeting . . . no more tiring under a hot, noisy dryer. By merely flipping the hand lever control at her finger-tips—your patron lifts the footrest and "presto", she enjoys all the comforts of restful—full body lounging. The footrest is a part of the chair, always there, but out of the way when not in use!



No. 3020 Open View

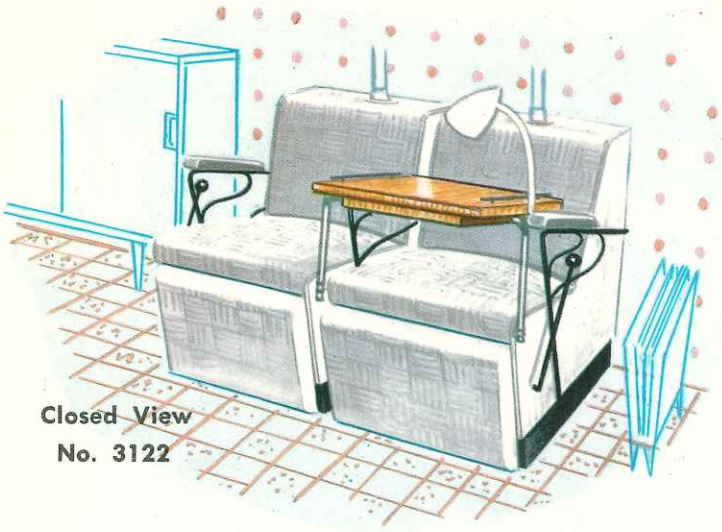


No. 3020 Closed View

Compact and comfortable with its deep luxurious, spring-filled seat and comfort-curved back. Sturdy and smart Gold'n Bronze (finished in Gold paint) arms have softly padded arm rest. Any dryer fits easily and is held in place with the metal collar and rubber insert. Removable Back Panel. You can color style these chairs to fit your decorator's eye—with solid colors, two-tones, and even tri-tones.

In Oak and Chrome Series—Black Wrought Iron Finish—* **No. 3120

Notice the smart modern design of the comfortable arms. Softly padded arm rest. Removable ash tray No. 8909 is available at slight additional cost.

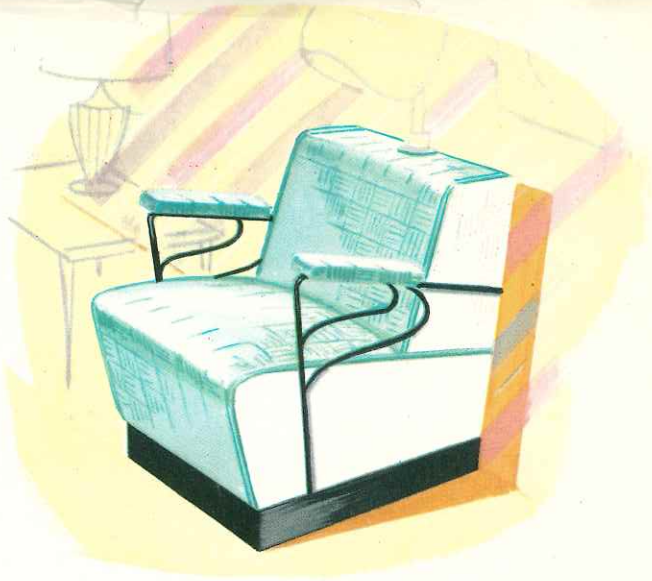


Closed View
No. 3122

No. 3122 "Lazy Gal" Two Seater Dryer Arrangement

Two seater arrangement shown with our removable manicure table No. 8768 (with drawer and lamp). Table "swings around" for manicuring at either chair.

**In Gold'n Bronze Series—No. 3022*

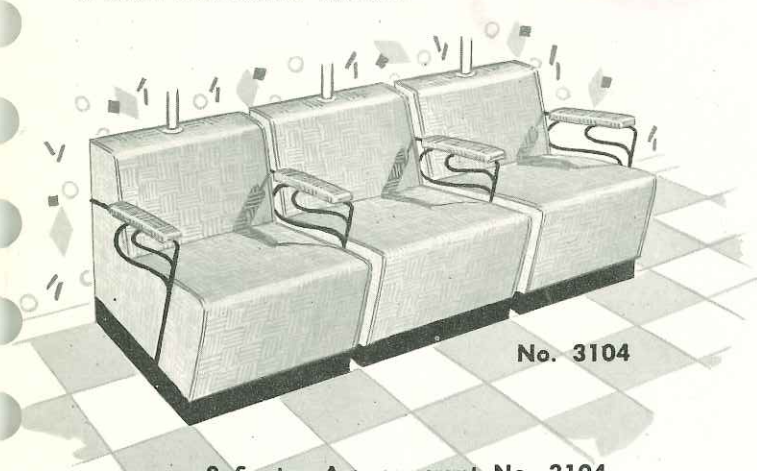


No. 3100

No. 3100 Dryer Chair

Ultra smart wrought iron arms add the modern note to your Salon. Luxurious spring seat and comfort formed back construction. Hide-Tex or Genuine Leather fabrics in a wide choice of colors permit unlimited color combinations in solid colors or two-tone effects. Metal collar with rubber insert to fit all dryers.

**In Gold'n Bronze Series—No. 3000*



No. 3104

3 Seater Arrangement No. 3104

To illustrate to you the versatility of the "Lazy Gal" style dryer chairs we show you here another multiple arrangement. For the larger shop you may even have 4, 5, 6 or even a greater number of chairs ganged together.

**In Gold'n Bronze Series—No. 3004*

Dryer and Manicure Station

Here's another way to provide manicure service with our new Dryer Chair — simply use our Portable Manicure Table **No. 8750 or No. 8760.** Enjoy the full convenience of a complete dryer-manicure station plus the versatility of the Rollabout Table.

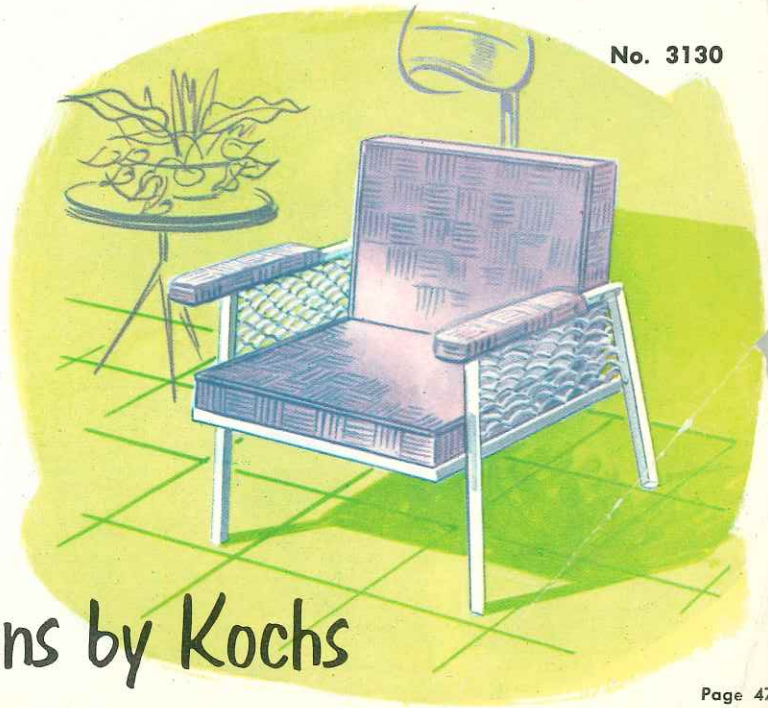
No. 3100
Dryer Chair

No. 3130 Dryer Chair

Inspired by the concept of "New Dimensions" we've specially crafted this exquisite beauty. Gracefully fashioned of sturdy angular steel, detailed with "lacey scroll metal" that forms the sides of the arms. Luxuriously upholstered seat and back in a rainbow of upholstery colors. Metal frame is regularly finished in Dove White or may be had in pastels or wrought iron finish. Dryer fastens to back of chair with metal collar and rubber insert that fits all popular standard dryers.

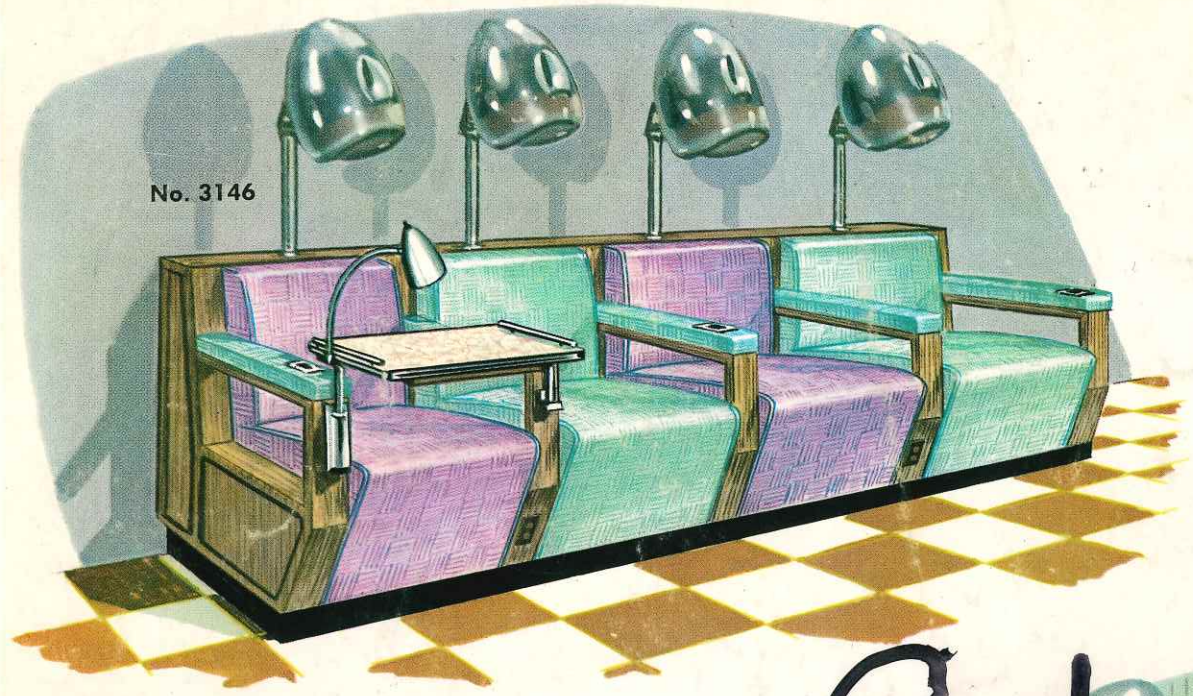
** In Gold'n Bronze Series—No. 3030—finished in Gold Nugget*

All of these Chairs (except No. 3130) also made for the Realistic-Beautaire Dryer. See Price List.



No. 3130

New Dimensions by Kochs



No. 3146

No. 3146 "Dryer Ease" Lounge

A colorful multiple drying unit arrangement—the perfect set-up for the busy shop. The "Dryer Ease" Lounge is available in any number of units to suit your requirements. Shown here, equipped for manicure service.

Soft, luxurious spring filled cushions and comfortably padded backs. Colorful Oak wood frames in many decorator colors finished in "Wonder Finish"—the baked-on plastic varnish. Deep covered ash tray for each customer is removable. Duplex electric outlet (No. 8930) can be furnished at slight extra cost.

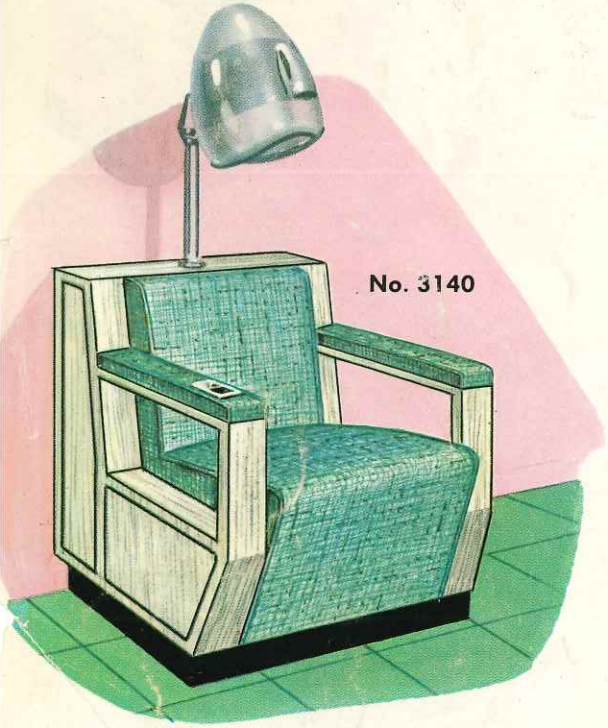
** For other models see price list Nos. 3140 thru 3151.*

No. 3162 "Lazy Gal" Lounge

Two seater arrangement offers complete comfort for your customer. By a mere flip of the handy hand lever a patron raises the footrest—transforming the dryer chair into a comfortable lounge. Any dryer fits easily and is held in place by a metal collar and rubber insert. You can color style these beauties to fit the decor of your salon.

* Also available as one seater—No. 3160

RETURN TO DESIGN FILE



No. 3140

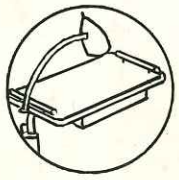
No. 3140 "Dryer Ease" Lounge

Ultra Smart . . . Ultra Modern . . . Ultra Luxurious. Comfortable spring filled seat and padded back. Finest quality vinyl plastic upholstery in a choice of multiple color combinations styled in many selections of handsome Oak.

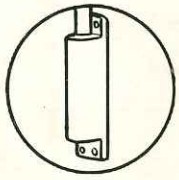
No. 3162

Dimensions:

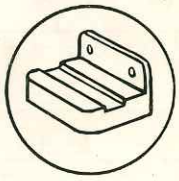
Overall width, single section—28"
Overall width each additional section—24"
Overall height—30"
Overall depth—single seat 31¼"
Overall depth—two or more seater arrangement—36"



No. 8766
Manicure Table—
size 15x24 inches



No. 8810
Table Socket



No. 8811
Table Lock

* Litho printed U.S